

Gr8 Read-Full Steam Ahead Excerpt

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Full Steam Ahead! Unleash the Power of Vision in Your Work and Your Life, 2nd Edition by Ken Blanchard and Jesse Lyn Stoner

What is the big deal? This book! Leadership Expert and Bestselling Author Patrick Lencioni so aptly described Full Steam Ahead as a wonderful little book that can help organizations and families be transformed.



Great advice that makes sense and sticks! A book and a great story, a slice of life with instructions to read, keep, enjoy and use! **Yes, FULL STEAM AHEAD is an easy read, an insightful read, a wise read and a MUST READ!** Here are a few choice nuggets from this gem of a book!

“Whether you’re an individual seeking to live a meaningful life, a member or leader of a team, or the head of a

multinational corporation wanting to guide your organization, understanding the key elements of a vision will help you manifest your dreams. Yet this book is about more than merely creating a compelling vision. It's also about making sure that your vision is shared, that it comes alive and continues to guide you on a day-by-day basis."

"In our work with organizations worldwide, we have observed that the biggest impediment to managers becoming great leaders is the lack of a clear vision—knowing who you are (your purpose), where you're going (your picture of the future), and what will guide your journey (your values). Yet less than 10 percent of the organizations we have visited are led by managers who have a clear sense of where they are trying to lead people. Lack of a clear vision is a problem because vision is the starting point of all leadership. After all, leadership is about going somewhere. If leaders are not working toward a shared vision, their leadership can become self-serving and, ultimately, fail."

"Yet this book is about more than merely creating a compelling vision. It's also about making sure that your vision is shared, that it comes alive and continues to guide you on a day-by-day basis. Creating a vision statement is not just a one-time activity. As this book shows, visioning is a lifelong journey. Whether it's for you personally—or for your family, project, team, department, organization, or community, we hope you will apply these ideas right away, so that you can move full steam ahead! "

Blanchard, Ken, Jesse Lyn Stoner (2011). Full Steam Ahead!: Unleash the Power of Vision in Your Company and Your Life Berrett-Koehler Publishers.

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