

# **Lead Forward: Build A Better Bottom Line By Closing The Gender Wage Gap**

## **Yes, Leading Forward Means Closing The Gender Pay Gap**

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**Helping smart people and organizations lead & communicate forward smarter, faster, happier is what I do best**

The catalyst for our greatest economic and social promise lies in the hands of men and women who will work together to optimize human potential as it relates to human rights, economic prosperity and development. The litmus test of sustainability, the engine of prosperity is people; male and female people not simply working faster than ever before, but working better together towards a greater goal.

Gender Pay Equality is about fairness and equality of everyone across all sectors and levels, regardless of their gender.

Embracing it, entrenching it in our organizations, in our policies in the fabric of our individual and collective consciousness is the way forward. **Gender Pay Equality is about building a better human and business bottom line. Do you want to strengthen the GDP? Enhance quality of life and work? Are you ready to champion Gender Pay Equality? You should be.**

**Here is a snapshot of USA Results  
from [www.learnstuff.com](http://www.learnstuff.com)**

# EQUAL EDUCATION UNEQUAL PAY

## CLOSING THE GENDER WAGE GAP

In entry-level jobs in 2012:



That's a \$7,600 difference, despite the fact that:



WOMEN PAY THE SAME — NEARLY \$90,000 — FOR A 4-YEAR DEGREE FROM AN IN-STATE PUBLIC COLLEGE AS MEN DO.

AND GRADUATE WITH THE SAME AVERAGE STUDENT DEBT AS MEN: \$22,900



## NO MATTER THE EDUCATION LEVEL, MEN ARE ALWAYS MAKING MORE THAN WOMEN

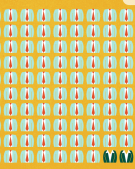


The Gender Wage Gap is Real — And Still A Problem

In 2011, women were 17.8% LESS than men earned ALL INDUSTRY

OVER A 40-YEAR CAREER, WOMEN MISS OUT ON \$451,000 BECAUSE OF THE GENDER GAP.

2 TIMES THE AVERAGE COST OF A HOME



## AND THE GAP IS EVEN WIDER AMONG DIFFERENT ETHNICITIES



AT THE CURRENT RATE OF PAY RISES, WOMEN WILL TAKE ANOTHER 38 YEARS BEFORE THEIR PAYCHECKS MATCH THOSE OF THEIR MALE COUNTERPARTS.

## ON THE DAY WOMEN'S WAGES RISE TO MEET MEN'S:

GDP WOULD INCREASE 9% THAT'S AN EXTRA \$1.5 TRILLION IN THE ECONOMY. THE SAME AS ADDING BELLEVUE FROM THE STATE OF TEXAS TODAY.



Created by: LearnStuff.com

**More on Building a Better Human and Business Bottom Line? HR/  
Career, Management & Leadership Tools? YOU Betcha!**

Winning the New War

The Agile Leadership and Management Toolkit

Ten Steps to Better Employee Engagement

Meaningful Work: A Leadership & Management Must

Five Ways to Champion The Challenge

**Five Ways to Communicate & Lead Forward**

Optimize-Humanize-Monetize

The Thriving Organization

**Seven Ways to Turn Conflict/Communication Problems Around**

Five Steps to Successful Career Transition

**Is it time to R-E-A-C-H? Redirect-empower-actualize-  
communicate- harvest YOUR potential to lead forward?**

Get Executive Coaching, Training that Sticks? Succeed in the  
Face of Career Transition? Enjoy an insightful and inspiring  
keynote?

**Just Coach It for reach, resonance, results. Executive  
Coaching, Consulting, Keynotes and Workshops with a 3Q Edge™**



**Irene Becker, Chief Success Officer, Just Coach It–The 3Q  
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