

# **I Will NOT Be Broken~The Call To Build A Better Future~And 20 Bonus Leadership Links!**

## **I Will Not Be Broken-The Call To Build A Better Future (A 3Q Leadership™ Journey)**

Introduction To My Forthcoming Book And 20 BONUS Leadership Links

© Irene Becker, *Just Coach It-The 3Q Edge™ | (IQ-EQ-SQ) Reach-Resonance-Results*

*3Q Leadership™ Blog- 30,000+ Social Media Followers & Growing!*

*I believe in our power to rise to the challenges before us in new ways, better ways that optimize our individual and collective potential. I was honored when leadership author and expert, James Strock, author of one of my favorite leadership books, *Serve To Lead*, shared this post (the introduction to my forthcoming book) on his blog. I remained humbled by his support of my 3Q Leadership model and work, and by 30.000+ social media followers who share my posts. I share the introduction to my book with you again...this time with 20 bonus links that I hope will inspire and challenge you to use what is to create what CAN BE!*

*Success at the speed of change is the mantra of courageous pioneers, avid learners and doers, pragmatic optimists and change-makers, transformational catalysts...leaders and builders of a better way forward*



# **Do you see the cliff?**

## **Look again, you will see it.**

**We are all standing on a glass cliff facing the greatest renaissance of humankind or a descent into the abyss of fear, ego, complacency, reactivity and destruction.** The glass cliff impacts our lives, our workplaces and organizations every day in every way. Look around you because, we are almost at the edge.

**Will you be broken?**

**Will your organization be broken?**

**Or, will you realize YOUR ability “to use what is” to create what can be?**

**This book is about realizing YOUR ability “to use what is” to create what can be. It is about an evolution of thought, communication action actualized in small, positive, purpose steps towards a greater goal.** Steps that re-write neural pathways, avoiding patterns of thinking, doing and communicating that no longer work. Steps that have helped me and, steps that have helped my clients empower, enable and actualize their potential at the speed of change.

**This book is about our individual and collective power.** Power that speaks to “human-being better”, not simply working harder than ever before. Power that speaks to our ability to choose a better future no matter what. Power that speaks to our ability to use even the darkest moments to see a greater light. Power that speaks to leadership in its truest form. Power that says, I may be beaten, but I will not be broken; hope, faith, courage, humanity and integrity will lead me

forward. No one can take them; no one can steal them because they are the heartbeat of our greatest power, potential and purpose. They are a timeless anchor of true leadership, of finding a better way forward in the face of change, challenges and the darkest of events.

**This book is about the courage to see a better future, embrace a greater vision and develop the mindset and skill set that can help rebuild a life, a company, an organization.** It is about the universal values that drive sustainability and our ability to apply them while developing new and better ways to adapt, grow and actualize our intellectual, emotional and leadership capacity.

**This book is about building your 3Q Leadership Edge™, your ability to learn/relearn, communicate, lead and succeed forward in disruptive times.** It is a book that speaks to ten years of passionate study, ten years of application with clients and a life event that changed my present and future dramatically, and made my commitment to make 3Q Leadership™ my life's work. It is also a tribute to thought leaders whose work must be actualized and made real in our lives and organizations. It is a practical compendium of great thought, great theory and simple, practical 3Q Leadership™ condensed into reader/user friendly chapters and steps that I hope will empower, inspire and challenge you to optimize your greatest potential.

**This book starts with a personal event of epic proportions; an event that changed the course of my life and career and my commitment to 3Q Leadership™;** the purpose that drives my life and work. While I had faced many challenges in life and career, this was a challenge, a tragedy that came as most do, when we least expect it. May 18, 2010 I lost everything that was important to me. Five minutes obliterated my world as I knew it. What is it like to lose everything that matters to you? How does one go forward when there is no light or hope and only the pain that everything you loved and cherished was

taken from you in a 5 minute act that destroyed your family and your life as you knew it?

**The greatest test of leadership occurs when our chips are down and we must carve out a better future.** May 18, 2010 my chips were not down, they appeared to be lost. What remained were five values that have been my lifelong anchor: faith, hope, courage, humanity and integrity. My values, my anchors were eclipsed by the worst pain and loss I had ever felt. A stranger aided me and called for help. My ability to walk was limited to a few steps, but the physical pain was nothing in comparison with my heartbreak. I could not turn around and look back; I could not look back because everything I cherished was gone. Courage pushed me not to give up. Humanity touched me in the kindness of friends who tried to help. Integrity gave me a purpose greater than myself; a purpose to use my greatest challenge to find my greatest strength led me forward. A little voice whispered to me, "I will not be broken." It was the same voice that whispered to me in different moments in my life and career when I faced and ultimately surmounted extraordinary challenges. It is the voice that speaks to me every day; it is the call of our highest power, our greatest purpose, and our ability to use even the tracks of our tears to create a better tomorrow.

**Will you be broken?**

**Will your organization be broken?**

**Or, will you realize YOUR ability "to use what is" to create what can be?**

**This book is about using challenges to empower and realize the human courage, character, integrity and ingenuity that can take us forward at the speed of change.** It is my hope that it will inspire, empower and challenge you to build your 3Q Leadership Edge™, because the call to lead greatly, the call to build a better future speaks to us all on an individual,

collective and organizational level. Listen, reflect...you will hear it!

***Success at the speed of change is the mantra of courageous pioneers, avid learners and doers, pragmatic optimists and change-makers, transformational catalysts... leaders and builders of a better way forward***

**Do YOU hear the call to build a better future?** Stay tuned for the release of my forthcoming book later this year. In the meantime, sharing some posts I hope you will inspire and challenge you to build your 3Q Edge™/optimize your potential to use what is to create what can be!

- 3Q Leadership™ Benefits and Why I Have Dedicated My Life to This Work
- The Power Of YOUR Story
- Great Leadership-The Call To Lead Greatly
- Resolve To Evolve: Re-Define Winning
- Five Ways To Champion The Challenge
- The Individual and Organizational Imperative for 3Q Leadership Development
- Mission Critical: Championing, Empowering and Enabling Our Ability To WIN
- What Does Leadership REALLY Mean?
- Ten Ways To Build Essential Success Skills That GROW At The Speed Of Change
- From Now To HOW (Building social, digital and cross generational communication/leadership)
- Igniting The Fire Of Human Potential: Developing A Purposeful Life And Career

**Are you ready to go from Now to HOW? Get re-inspired by what you can achieve at the speed of change/challenges? Recharge, refocus, repurpose, repower? Build YOUR 3Q Leadership, Career, Business Development or Talent Optimization Edge?**



**Irene Becker | Just Coach It-The 3Q Edge™ | IQ-EQ-SQ for  
Reach-Resonance-Results**

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or skype!***

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