

# Building a Better Future | Values, Mission, Vision

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A 3Q Leadership™ Manifesto  
(Including-Over 400 bonus  
leadership articles/infographics)

© [Irene Becker, Just Coach It-The 3Q Edge™ | \(IQ-EQ-SQ\) Reach-Resonance-Results](#)

[3Q Leadership™ Blog- 42,000+ Social Media Followers & Growing!](#)



# Values | Mission | Vision

## Irene Becker, Just Coach It-The 3Q Edge™

**Values:** To guard the hope, faith, courage, integrity and humanity that can lead us forward, because they are the foundation for our greatest thoughts, actions, and the hope for our individual/collective sustainability and can never be cast asunder.

**Mission:** To build a better world, one person, one organization at a time. It is this mission of service and commitment that was the genesis of my 3Q Edge™ model (3 essential strengths that grow in the face of change/challenges). It is the heartbeat, focus and imperative behind every service, program and keynote we provide.

**Individuals:** To help our clients actualize their greatest potential to learn/relearn, communicate, collaborate, lead and forward at the speed of change/challenges.

**Organizations:** To help executives, senior managers and teams develop new ways of thinking, doing and communicating that optimize potential, engagement, empowerment and results in high stress, high change environments.

**Emerging Leaders:** To help emerging leaders develop the 3Q Leadership™ skills that can help them to rise beyond the challenges before them by inspiring and actualizing the best in themselves and those they serve/lead.

**Portfolio of 3Q Services/Programs:** To provide

programs/services that stick and grow while also planting the seeds for a new, powerful relationship with change, challenges, innovation and the actualization of one's potential. Boundary-less, customized programs deployed face to face, by Skype, telephone or video-conferencing.

**Partners:** To partner with those who share our mission/passion for developing new ways, new strategies of optimizing/actualizing human potential and results; drawing upon the combined integrity, experience and skill set of people and organizations dedicated to a better future.

**Planet:** To build a better world one person, one organization at a time; championing our ability to use what is to create what CAN be in our lives, our workplaces, our organizations and our world. Purpose equals profit on a multiplicity of levels.

**Productivity:** Dedication to a level of service and productivity that mirrors the 3Q skill set and mind-set that we teach. Productivity is effectiveness. We are dedicated to both.

**Vision:** To develop a community of great thinkers/doers dedicated to the actualization of our greatest individual and collective potential; a Global Consultancy for 3Q Leadership™ that will become the springboard for a 3Q Leadership™ Foundation dedicated to coaching, mentoring, training and teaching the underserved.

**Over 400 Bonus Leadership Articles and Infographics:**

[Great Leadership-3Q Leadership at the Speed of Change](#)  
[Ten Ways to Build Great Leadership in Turbulent Times](#) (# 1

Article for Elysian Training UK 2014)

[Possibility Thinking, Doing and Results-Building 3 Skills That GROW at the Speed of Change](#)

[How to Build 5 Benchmarks of 21st Century Leadership and Success](#)

[Free eBook: Leading and Succeeding in Disruptive Times | A 30 Edge™ Primer](#)

## More? Almost done.



Delighted to be speaking in the UK on Leading in Turbulent Times. There are 25 more places available at the October 3 Leadership Event in Bristol, UK. Delighted to offer subscribers/followers a 30% discount on remaining seats! Email [kate@elysiantraining.com](mailto:kate@elysiantraining.com) if you would like to secure one of the remaining seats at this fantastic discount, while they are still available!

## Are YOU Ready to...

[Get re-inspired by what you can achieve at the speed of change/challenges? Recharge, refocus, repurpose, repower?](#) Build 30 leadership skills that GROW at the speed of change? Successfully negotiate a career transition? Optimize your talent and results? Communicate effectively with new constituents? Get an assessment, debrief and action plan that puts you on the right track?



**Irene Becker | Just Coach It | The 3Q Edge™ (IQ-EQ-SQ)**

**Executive Coaching, Consulting, Training & Keynotes with a 3Q  
Edge™**

***Leadership Growth, Talent/Career Optimization, Business  
Development in Disruptive Times***

***Face to Face | By Telephone, Skype or Video  
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