

3Q Edge™ PROGRAMS & SERVICES for a stronger, better tomorrow!

- 1 Coaching & Facilitation**
Executive Coaching, Group Coaching, Mentor Coaching (Coach the Coach), Career Transition Coaching, Peer-Peer Facilitation
- 2 Master Classes**
For Project Managers and Emerging Leaders who want to inspire, enable and actualize potential and greater results with our 5 step REACH™ methodology for 3Q Edge™ results!
- 3 Workshops and Training**
for Project Managers, Emerging Leaders, Talent Optimizers (HR leaders, coaches, consultants)
- 4 Consulting Services**
Leadership Development, Talent/Performance Optimization, Team Building, Leadership Communication for Business Development and Social Media Reach
- 5 State of the Art Assessments-Debriefs and Personal Action Plans**
On Personality Communication, On Behaviour Communication, Leadership Style/ Skills, Team Building, Team Effectiveness, Employee Engagement, Emotional Intelligence, Stress, Resiliency
- 6 Inspiring 3Q Edge™ Keynotes & Articles**
with practical, actionable insights and tips that help you lead forward at the speed of change



Our new 3Q Global Leadership™ Team provides the depth and power of top experts in the UK, USA and Canada!

Irene's 3Q Leadership Keynote, UK Oct 2014: Yes, leadership delegates did the "leadership roar" so loudly they startled Irene!



We deliver inspiring, powerful 3Q programs and services that COME to YOU when and where you NEED them; face to face, by telephone, skype, video conferencing or e-learning.

BENEFITS

The 3Q Edge™ | Lead Forward with Reach—Resonance—Results

Imagine optimizing strengths while using changes, challenges, even stressors or failures to build YOUR 3Q Edge™; three critical areas of strength that take you forward faster and better in high change, high stress environments.

Think Smarter

Q1 Enhanced ideation, integrative thought, focus, amp up your ability to learn-relearn faster and keep a focus on what you need to know

Communicate Better

Q2 Enhance EQ/EI, resiliency, and adaptability, while building improved communication, better relationships, stakeholder management, engagement and collaboration.

Lead Forward

Q3 Enhance integrity of purpose, communication and execution and the development of intrinsic motivators that keep you leading forward when the going gets tough!

"Innovation is fueled by desire to create value. Competitive differentiation and success are about delivering this value."

—Irene Becker

ABOUT IRENE



First woman CEO of a steel company in Canada, one of ten women chosen to develop the first business mentorship program in the country, Irene Becker is a trail blazer with a track record of success in her business and the community at large. Her 3Q Edge™ and REACH™ coaching models have helped clients in Canada, USA and Europe achieve breakthrough results in their careers, leadership, business and lives

Irene is also a social media influencer, community builder and strategist with a robust digital audience of over 50,000 people around the globe. No stranger to very difficult challenges, Irene's personal story of courage, leadership and success, *Against All Odds*, has been read by over 500 000 people from around the world. [Visit our website to read about our Global 3QL Team!](#)

Recent Awards

Top 100 Leadership Blogs, CMOE
Best 21st Century Leadership Blogs
Top 75 Human Business Champion
Top 100 Employee Engagement Experts
Top 50 Sales-Management Blogs
Top 1% Social Media Influencer Kred

What People Are Saying ...

"If you're interested in smart, leadership, strategic thought and smart results, follow Irene Becker."

**~ Calestous Juma, Kennedy School,
Harvard University, Boston, USA**

"Irene is a nearly unstoppable force for the Human Side of Business. Her 3Q Edge and REACH models are nothing short of brilliant!"

**~Ted Coine, Founder, Switch and Shift,
Co-Author of A World Gone Social – How
Companies Must Adapt To Survive, USA**

"I feel privileged to have Irene as a coach and recommend her for 3Q Leadership and business development – brilliant!"

**~Donya Germain, Senior Director
Pearl Strategy + Innovation**

"Outstanding! She even got 300 PMPs to roar at the end of her keynote ... fabulous!"

**~ Adriana Girdler, PMP, President,
Cornerstone Dynamics Inc. Toronto**

"Irene Becker is an OUTSTANDING keynote speaker! If you want your next event to be a huge success, hire Irene Becker!"

**~Phil Russo, President, Canadian Institute
of Management, Toronto**

"It's the small companies like Just Coach It that are leading the way, and Irene Becker is one of the finest runners in the race. Her coaching capabilities are peerless."

**~ Leon Benjamin, CRM Expert, Author
Winning by Sharing, London, UK**



Smart leadership, strategic thought, communication excellence ... smart results in high stress, high change environments!



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Award-winning 3Q Leadership™ Blog