# Career Transition Toolkit- From Pain to Gain! (for individuals/managers-teams)

Irene Becker, Just Coach It-Virtually or Face to Face
www.justcoachit.com

**Why do YOU need a Career Transition Toolkit ?  Because, searching for your next opportunity; or helping your staff make a career transition does not have to be frustrating and overwhelming.** In order to be successful in the least period of time, you need the right approach and techniques. With this Accelerated Plan, you can create the framework you need to achieve success, leverage your opportunities and create value in a candidate rich, recessionary marketplace.




**This program** is divided into 3 key (2 hour) sessions or modules per week  OR 6-1 hour sessions per week to help YOU/YOUR TEAM properly position yourself for success in this marketplace.  It includes email and telephone support during this accelerated program and after completion of the program

**Module 1: 2 hours  Key Strengths and the Development of Your Brand**

*"I recommend her services highly. Irene has consistently displayed dedication, compassion and tireless effort on my behalf as I sought to re-brand myself during a tough economy. Irene's well honed career marketing and management strengths resulted in a solid marketing campaign with my own unique brand, thereby providing a strong positioning in the market place rendering positive results. Without her support, guidance, knowledge and dedication this would not have been possible." JV, Executive, Information Technology*

**1.1: What YOU need to know about career transition**

**1.2 Review of career objectives going forward**

**1.3: Understanding key strengths and challenges**

**Module 2: 2 hours Marketing Methods and Collaterals**

*"Irene is one of a kind. She has truly been amazing since taking over my campaign. The excellence and confidentiality of her work has helped me move forward faster and better, and I am now negotiating an offer as VP operations. She is absolutely motivating, and has brought a greater level of focus in defining a clear road map for me over the months that lie ahead. She is tireless, and I feel as though she is as fully committed to my personal success as I am." JC, Director Operations*

**2.1. Marketing and success strategies**

**2.2 New resume to put your forward better and faster**

**2.3. Powerful mail out to position you and Statement of Capabilities**

**Module 3: 2 hours Your Speed to Market Strategies**

*"It is a pleasure to recommend Irene. She has been an incredible positive influence for my career advancement, and finding a new position. She has not only provided the*

*appropriate framework and approach, but also she helped me realize what is my long term goal and what are the correct steps to achieve this.” AR, Senior Account Manager*

**3.1. Understanding and USING your best marketing channels**

**3.2. Interview techniques and tools that work**

**3.3. Action Plan to kickstart results**

**Let me help YOU/YOUR team take the stress out of career transition..** An expert in career and leadership transition as well as communicating for influence, I work on a consulting basis for The Career Foundation of Canada and EQ Mentor in the USA.

**Would YOU, would YOUR team benefit from a Communication, Leadership or Life Transition Toolkit Program to take you forward faster, happier and better?**
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