

Leadership Means Developing a Community of Purpose

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Helping smart people & organizations communicate & LEAD forward smarter, faster & happier

Leadership means building a community of thought and action. It means building a Community of Purpose

Agile leaders are evolutionary leaders; relationship builders, communicators, strategic thinkers and doers whose values, vision and purpose are aligned with a whole new world where success means creating value for others. Purpose means profit, and sustaining profit demands a whole new focus on GOOD business, GOOD leadership on creating GOOD value for stakeholders, shareholders, clients, employees, constituents and communities.



Communities of Purpose strengthen collaboration, communication

and results. Communities of purpose are made up of the right people who come together for the right reasons:

- Trust, congruency, shared values and objectives that transcend limitations or barriers.
- New habits of thinking, doing and communicating that build our 3Q Edge™; our ability to optimize, humanize and monetize potential at the speed of change.
- Empowerment, engagement and a new found ability to fail forward, by using challenges as levers for growth, purpose and progress.
- A relentless focus on business for the good because purpose makes profit; and sustainable profit means creating value for ALL stakeholders, shareholders, clients, customers, constituents.

Communities of Purpose can help YOU pop the cork on potential.



Effective leadership demands communication and collaboration; effective communities of purpose build resonance and engagement with a virtual or actual community by aligning shared values and objectives with the skills and experience that drive results. Meaningful work, purposeful work will become increasingly critical as we enter a new era where organizations must create value for all stakeholders, shareholders, employees, constituents and communities. Purpose makes profit, communities of purpose build profit in a way that breaks down barriers to potential and communication, driving value for all constituents.

**Leadership means building a community of thought and action-A
Community of Purpose**

Goodness to Greatness Leadership Seven Steps

What Does Leadership Really Mean?

The Thriving Organization

Ten Essential Leadership Principles



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