

# Leadership Means Developing a Community of Purpose

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Helping smart people & organizations communicate & LEAD forward smarter, faster & happier

## Leadership means building a community of thought and action. It means building a Community of Purpose

Agile leaders are evolutionary leaders; relationship builders, communicators, strategic thinkers and doers whose values, vision and purpose are aligned with a whole new world where success means creating value for others. Purpose means profit, and sustaining profit demands a whole new focus on GOOD business, GOOD leadership on creating GOOD value for stakeholders, shareholders, clients, employees, constituents and communities.



**Communities of Purpose strengthen collaboration, communication**

**and results. Communities of purpose are made up of the right people who come together for the right reasons:**

- Trust, congruency, shared values and objectives that transcend limitations or barriers.
- New habits of thinking, doing and communicating that build our 3Q Edge™; our ability to optimize, humanize and monetize potential at the speed of change.
- Empowerment, engagement and a new found ability to fail forward, by using challenges as levers for growth, purpose and progress.
- A relentless focus on business for the good because purpose makes profit; and sustainable profit means creating value for ALL stakeholders, shareholders, clients, customers, constituents.

# Communities of Purpose can help YOU pop the cork on potential.



Effective leadership demands communication and collaboration; effective communities of purpose build resonance and engagement with a virtual or actual community by aligning shared values and objectives with the skills and experience that drive results. Meaningful work, purposeful work will become increasingly critical as we enter a new era where organizations must create value for all stakeholders, shareholders, employees, constituents and communities. Purpose makes profit, communities of purpose build profit in a way that breaks down barriers to potential and communication, driving value for all constituents.

**Leadership means building a community of thought and action-A  
Community of Purpose**

Goodness to Greatness Leadership Seven Steps

What Does Leadership Really Mean?

The Thriving Organization

Ten Essential Leadership Principles



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