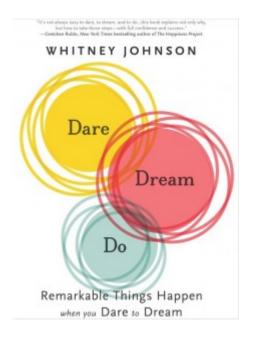
## Great Read Excerpt: Dare, Dream, Do

Helping smart people & organizations communicate and lead forward smarter, faster & happier

# Dare, Dream, Do:Remarkable Things Happen When You Dare to Dream by Whitney Johnson

Dreams are the touchstones of our character. Henry David Thoreau



Enjoy it, delight in it, learn from it, share this wonderful book with others because it is an important touchstone for all women, and emancipated men who want to realize their potential. Potential to dare, dream and do. Potential to transform, potential to evolve. Potential to dare, dream and do. It is a beautiful book that speaks soulfully, and wisely beckoning the reader to dare, dream and do. Each chapter is a gift, each page

curls around your consciousness like a hug, each really life

story will grab your heart. It is a book that is interesting, inviting and profoundly transformational.

Dare Dream Do...Three simple, powerful and profound words, that are the title of a must read book for all women who seek to live purposefully. Three words that introduce a book written by one of the 12 most important women to connect with on Twitter according to Inc magazine. Enjoy Whitney Johnson's abbreviated bio and social media contact info at the end of this post. Irene Becker, June 6, 2012

### Dare: Why Dreaming is Essential

"When we dream we make meaning of life, discover the essence of ourselves, truly grow up, and most importantly, model for children how to dream. As you read the accounts of women who are wrestling with the dare of dreaming, you may want to give voice to your own story, and I encourage you to do so. The act of writing down our dreams allows us to own them and eventually act on them. As you recognize that dreaming is essential, your story will be woven into this tapestry of women's voices, who like you, are daring to dream. "

#### Dream: Boldly Finding Your Dreams

... "doing" our dreams requires that we claim a central place in our lives, to accept not only a supporting role but also a leading role. As we practice telling and listening to stories in which we are the lead player or are encouraged to be, we begin to discover who we are and who we want to be. We discover clues to our dreams, and we start to believe that the resources needed to achieve our dreams are ours to have and that, as heroes, they are our birthright.

#### Do: Making Your Dreams Happen

The dream enlarges our soul. The right dreams are those that bind us to those we love. As a result, they will feel good. 2. This dream enlightens our minds. When it's the right dream for us, ideas will begin to flow. This happens differently for everyone, but I know when an idea is a good one because I start to see doors to more and more possibilities opening in my mind. When it's not a good idea, the possibilities aren't there. 3. If a dream feels right in both our heart and head, the dream becomes delicious. I love that word: delicious. A good dream is one that expands our hearts and enlightens our minds. It's pleasing and delightful, and, like planting a seed, exploring a dream is a process of growing and transforming; reaping a delicious harvest (finding joy) is the result of finding and pursuing the right dreams.

"It is my sincerest hope that a chain of dreaming begins with this book and that, many years hence, you and I will marvel at how dreaming mattered to ourselves, our families, and the world. Because we dreamed, the story—our story—goes on. What one thing, one small thing, will you do to dream today?" Whitney Johnson, Author of Dare, Dream, Do. Remarkable Things Happen When You Dare to Dream



Whitney Johnson is the co-founder of Clayton Christensen's investment firm Rose Park Advisors, (Disruptive Innovation Fund), a Harvard Business Review blogger, and the author of author of Dare, Dream, Do: Remarkable Things Happen When you Dare to

Dream (Bibliomotion, 2012). Senior Advisor to the Tribeca Disruptive Innovation Awards; and one of 12 People to Follow

on Twitter in 2012 as named by Inc. Magazine. © 2012 Whitney Johnson. All rights reserved.

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http://pinterest.com/johnsonwhitneyl/

What do I know about daring, dreaming and doing? Actually quite a bit. First woman CEO of a steel company in Canada, I also helped to set up the first mentorship program for business women in the country and have consistently crashed through cement ceilings! Sharing a short interview that I hope will inspire others to Dare, Dream

Do! http://bit.ly/JTvbYm

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