

# Disrupt The Status Quo | Make The Critical Shift Forward

## Disrupt The Status Quo: Make The Critical Shift Forward

*The imperative for leaders and managers to optimize their potential and the potential of others has never been greater.*

*Disrupt the status quo by using change and challenges to build your greatest potential and results!*

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Helping smart people and organizations lead & communicate forward smarter, faster, happier is what I do best



**Mindshift:**  
Seize this moment to recognize that whether you are running a large enterprise, business unit, SME or professional practice,

learning and relearn new ways to optimize your potential and the potential of others requires an important mind shift. Small is the NEW big. Small, continuous steps forward can enable, optimize and humanize your brain power, creativity, potential and ability to communicate and lead forward in the face of change, challenges and complexity

**Cultural Shift:** Purpose = Profit Your ability to drive and sustain profits, your ability to lead forward will demand a new focus on your purpose. CSR initiatives will continue to increase, because purpose = profit. Whether you are using a CSR initiative to drive constituent and employee engagement, or there is a values driven anchor to your initiatives; they will gain growing importance to the success of your organization because the organizations that succeed will be those who create value for employees, stakeholders, shareholders and the community at large.

**Best Practices in the NOW:** The New Enterprise is purpose driven. While controlling the mode of production made Taylorism and scientific management the quid pro quo in the last century, we are in the midst of a new era where our ability to optimize, humanize and monetize human passion,

purpose, innovation and creativity will be the litmus test of success. We cannot rely on what was to create what can be. Best practices need to be re-evaluated, and a culture of learning, re-learning and failing forward must be modeled from the top down and across the organization. As hr, career and leadership dynamo, We Need to Re-Imagine the World of Work

**What is required?** A new vocabulary of success, and smart initiatives that help executives and senior managers reset default patterns of thinking, doing and communicating in order to optimize their talent and the talent of others. Professor Clay Christenson's theory of Disruptive Innovation must be seen in the light of talent management. The need to disrupt and improve old ways of talent management by developing new ways of seeing and dealing with change, challenges and strengths is critical. Here are a few suggestions:

- **Constructive Discontent:** Using challenges even stressors to optimize potential. Finding new ways, better ways to really optimize the power of your mind and brain. Great READ: Super Brain by Deepak Chopra and Rudolph E. Tanzi. Here is a simple, free 2-3 minute tool that can help you recharge, refocus, repurpose while putting your brain in the important alpha state

- **Empathetic Leadership:** Developing leaders who are not only exceptional strategic thinkers but empaths who can optimize their people's potential and deliver message and directives that empower and engage others.

- **R-E-A-C-H** as a critical management and leadership skill  
Developing and honing your executive coaching skills so that you can help your

people Redirect focus, Empower confidence, actualize potential, Communicate effectively with each other, across cultural, global and social networks AND Harvest results. New ways to generate results because you are only as good as your people; and, your people reach across diverse boundaries and constituencies.

•**Build Your 3Q Leadership Edge:** The need for emotionally intelligent leadership and management is clear. Our ability to take this a step further by using our values, our connection with our greatest power (SQ) as an anchor for building improved EQ/EI and also enhanced IQ as it relates to ideation, cognition, action-ability is important. We are not human doings, we are human beings, and our ability to be pioneers in a whole new age where our ability to ideate, communicate and co-create is critical must resonate with our greatest power and purpose.

**Disrupt the Status Quo and Get Reinspired:** Our ability to learn, re-learn and fail forward is not for the faint of heart. Courage and a relentless focus on the values, the human potential and ability are required. Organizations that do not find new ways to build vertical and horizontal communication and create cultures that thrive in an environment that will continue to change will meet their maker. We cannot lead forward from an individual or

organizational/collective  
perspective without courage, integrity and a relentless desire  
to stretch  
out of our comfort zones by learning and re-learning new ways  
of thinking,  
doing and communicating that take us forward smarter, faster  
and happier.  
We can pay lip-service to agile management and leadership, we  
can pay  
lip service to communication and collaboration; but in the end  
it is our  
ability to actualize words through our actions that will take  
us forward.

**Is it easy to shift forward?** Well, this depends on your  
perspective. Learning to adopt a new perspective and develop  
a new relationship with the challenges you face can expedite  
not only your potential, but a much healthier and happier  
path. Nothing that is worthwhile in life is easy, but we do  
not have to make what is challenging painful. Our ability to  
see change and challenges with eyes that take us forward is  
critical to our individual and collective passion, purpose,  
potential and physical/mental health.

**We are all pioneers in a brave new world. Some of us will  
remain entrenched in what was, others will have the courage to  
look at what is and discover how they can create what can be;  
a better self, better organization, better workplace...yes, a  
better world. Shift Forward and Lead forward!**

**More on Shifting Forward and Building YOUR 3Q Edge™? You  
Betcha!**

**The Thriving Organization-Power Steps Out of Jurassic Park**

**The Individual and Organizational Imperative for 3Q Leadership**

**The Leadership Compendium**

**Rising to the Challenge Before Us-Leading Forward**

**Extraordinary Woman Interview**

**Men and Women Leading Forward-Building the 3Q Leadership Skills YOU Need NOW**

**The New Leader**

**Leadership Means Building a Community of Purpose**

**Constructive Discontent: Building a Critical Life and Leadership Skill**

**Smart and Fast Are NOT Enough: The Need for Higher EQ/EI**

**Seven Ways to Turn Conflict/Communication Problems Around**

**The Agile Management and Leadership Toolkit**

**Bonus: The Pause – A 3 Minute Exercise to Recharge-Refocus-Repurpose**

**AND The Happiness Compendium because YOUR happiness counts!**

**Is it time to REACH?**

**Redirect-empower-actualize-communicate- harvest YOUR potential to lead forward?**

Get Executive Coaching, Training that Sticks? Succeed in the Face of Career Transition? Enjoy an insightful and inspiring keynote?

Just Coach It for reach, resonance, results. Executive Coaching, Consulting, Keynotes and Workshops with a 3Q Edge™



**Irene Becker, Chief Success Officer, Just Coach It–The 3Q Edge™ | Reach-Resonance-Results**

**Toronto and Virtually Everywhere | Face-Face, By Tel, Skype or  
Video Conferencing**

**Tel: 1-416-671-4726 Email: irene@justcoachitcom Twitter  
@justcoachit Skype: beckerirene**