The Soul of Leadership-The Heartbeat of Sustainability

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Building a Better, Stronger Tomorrow
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A great conversation with Sunny Lee-Goodman, Director of Public Practice at Lapin International inspired this post. We were speaking about purpose, about David Lapin's excellent book Lead by Greatness and what greatness really means. Sunny encouraged me to write the words that are etched on my soul. Thank you for encouraging me to write about the soul of leadership, Sunny!



Lead Forward Because YOU Can

Seize this day to ignite the power within, get inspired by the soulful voice that is the heartbeat of sustainability. Listen to YOUR beautiful voice, your leader's voice, and hear its goodness, courage, integrity

and

humanity. It is the voice that lifts you when you see natural beauty, it is the feeling that touches you when you do something that helps another; it is the antithesis of the need, greed

and

ego that pulls at us all and beckons us to make an important choice between what we feel me need at the moment and what we know will help us build or contribute to a better, stronger future.

Read more: Our Greatest Hope



Stronger Together

The soul of leadership is the heartbeat of sustainability. It is the voice of courage and the strength of character that helps you do something that is difficult because you know it is the right thing to do and will, in the end serve the greatest good. It is the spark of the Creator, the light of the infinite source of goodness that can change a life and many lives because it speaks to our best as human beings; our

ability to put down our emotional or political swords and recognize that which is stronger than anything else, our ability to learn to adapt, evolve and thrive together.
Read More: Building and Sustaining Great Leadership-7 Timeless Commitments



Leadership is found in those difficult and often dark times when we are caught between a rock and a hard place; those times doing the right thing is as critical as finding a new way, a different way to think, communicate or execute. A way that helps you engage and grow your 3Q Edge™ by **recognizing your strengths AND using the challenges, changes, stressors** AND **failures to BUILD your greatest potential and results:**

Q1) IQ Cognitive dexterity, focus, strategic thought, innovative thought and execution

Q2) EQ Emotional intelligence, resiliency, communication, and collaboration across boundaries

Q3) SQ Integrity of spirit, purpose, values and the growth of intrinsic motivators that keep one leading forward in disruptive times.



My first name is grit. My journey through successful times, recessions, difficult, gut-wrenching and even life-threatening times taught me as much as many years of dedicated study and practical work with clients helping them optimize their leadership, communication, career and business potential by seeing strengths and challenges with new eyes. Read More: 3Q Leadership Benefits and Why I Have Dedicated My Life to This Work



My second name is determined. I have dedicated my life to helping smart people and organizations build their 3Q Edge™ because the only way forward is together, the only way out of the morass of challenges that threaten our individual and collective social and economic well-being is have the grit and determination to think differently, communication and collaborate across boundaries while building the soulful, powerful, timeless anchors that tie us all

together irrespective of age, stage, culture or any type of boundary. Read more: What Does Leadership REALLY Mean?



My third name is soulful; the desire to learn, share and contribute punctuates my days and my work. Take a moment right now to be soulful. How are you building and growing soulful leadership? How can you use what is to create what can be in your life and the lives of others? Make a perceptual shift, develop a new relationship with strengths, changes and challenges the empowers YOUR best self and work? What do you really want to create in this lifetime that will last after you are not here? Read More: The Secret to Peace and Prosperity



Seize the Day-Ignite Your Greatest Power!

Seize this day to ignite the power within, because YOU can. Get inspired by a soulful voice that cannot be cast asunder,

and can take you forward in ways you cannot even begin to imagine. True power lies not in what we consume or have, but in what we contribute.

More on Soulful Leadership, Sustainable Leadership and Staying Inspired? YOU Betcha!

Ten Practical Ways to Re-focus, Re-Purpose, Re-Power
Re-Charge and Re-Power in 3 Minutes or Less: List of 3Q Cool Tools
Building a Better Future: Mission, Vision, Values
The Individual and Organizational Imperative for 3Q Leadership™

Are you ready to find a new way, a better and faster way to build strong leadership, communication influence and career success at the speed of change/challenges? We are here to help!



Irene Becker, Chief Success Officer
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