Saturday 2 Minute Video: Effective Leadership, Engagement & Results

Leadership BS-Changing Workplaces and Careers One Truth at a Time
Disengagement is a critical problem that is destroying organizations from inside out. The imperative to revisit our thoughts about what makes a good leader and how to develop effective leadership training is critical.

What if most of what you've been taught about leadership in college, business school, seminars and management literature is either wrong or useless?

In his intriguing and controversial book, Leadership BS-Changing Workplaces and Careers One Truth at a Time, Jeffrey Pfeffer highlights five disconnects between contemporary leadership teaching and real world practice.

•**What are the five disconnects that create ineffective leadership and dis-engagement?**
•**What can we NOW to develop good leaders?**

Watch this 2 minute video synopsis of Professor Pfeffer's book, Leadership BS-Changing Workplaces and Careers One Truth at a Time by The Business Source and re-visit your beliefs about what makes a good leader.

Leadership means using changes, challenges to build intellectual, emotional adaptability and purposeful results; it is a 3Q Equation supported by courage. Courage grows each time we align IQ (intelligence), EQ (humanity), SQ (integrity).

Irene Becker, Founder, Just Coach It·The 3Q Edge™

The Individual and Organizational Imperative for 3Q Leadership

Enlightened Self Interest-6 Ways to Build a Resilient Thriving Organization

3Q Leadership™ Exposed-Realizing Leadership Magazine Cover Story

Free eBook-Leading and Succeeding in Disruptive Times-A 3Q Edge™ Primer

Take action NOW. Build Your Ultimate Advantage-Your 3Q Edge

Irene Becker, Founder, Just Coach It
Coaching•Consulting•Workshops•Keynotes with a 3Q Edge™

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