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# Welcome!



#### Irene Becker

Described by clients as a "transformational catalyst" Irene helped executives, senior managers, professionals, entrepreneurs, writers, human resource professionals, speakers, trainers, coaches, teachers optimize communication, leadership and performance in high stress, high change environments. A self professed nerd on a mission to change the world, Irene holds post graduate certifications in management coaching, life coaching, emotional intelligence coaching and trauma counselling and also trained and received her executive coaching certificate with the number to leadership coach in the world, John Mattone. Irene's journey has taken her from dreams of becoming an academic, to being the first woman CEO of a multi-million dollar steel company in Canada, working in Canada, USA and Europe, pioneering consulting and mentorship programs in Canada and achieving trailblazing results. She was also responsible for two landmark legal cases concerning the environment and the protection of child victims of parental Her favorite word is "inspire" and she has abuse. consistently done that for 15+ years in practice,

### **Testimonials**

"If you're interested in smart leadership, strategic thought and smart results, follow Irene Becker."

Dr. Calestous JumaKennedy School, Harvard

"Irene Becker is a force of nature, a hurricane of inspiration and ideas, free association and constructive creativity. Her varied background and experiences are harnessed to a prodigious work ethic."

**James Strock**Leadership, governance and sustainability expert; author, Serve To Lead

"I feel privileged to have Irene as a coach and recommend her for 3Q Leadership and business development — brilliant!"

**Donya Germain** Director of Consumer Research, ACCE International

"Her personality attributes, non-judgment open demeanour, creativity and visionary talents to see what we don't see about ourselves is key to how she works with you — on an individual basis or in group format."

Dr. Michel RiceDirector Ontario Medical Research Group

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Welcome to 3Q Leadership™ Blog. A blog celebrating our ability to optimize strengths while also using changes, challenges, stressors even failures to optimize and actualize our greatest potential.

A drop down menu on the title board will give you a selection of 3Q Edge™ leadership, communication, talent optimization, organization development and career posts…and a selection of inspiring articles!

Enjoy the articles, may they inspire and champion you to build your 3Q Edge™ and realize your greatest potential!

Best, Irene