

Using Your Voice to Inspire & Engage

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Building Emotionally Intelligence Communication

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The ringmaster's ability to make his/her words reach out and inspire, engage the audience is critical to the success of the circus. The ringmaster has to use a voice that is emotionally intelligent; a voice that inspires engages and leads others to take interest and feel excited by what he/she is saying.

Whether you are taking center stage, or speaking from the crowd, the way you speak has an enormous impact on how your message is received. While studies confirm that tone is even more important than content to the listener, there is another important factor to consider. A factor that can allow one to grab our listeners' attention, underscore a point, implant a thought, and even punch up an idea.

Consonants can help us deliver verbal messages with maximum impact. More than vocal range, more than volume, our ability to really use bold consonants when we speak can inspire and engage listeners. Consonants can work for us too when we speak. They grab our listeners' attention and hold on to it.

They underscore the intensity of our words and highlight our emotions. Any time you want to *drive* home a point, *implant* a thought, or *punch* up an idea, you can do it with a consonant.

The power of using consonants properly can help you increase expressiveness, clarity and impact. In order to make a word or an idea stand out, we can lengthen the consonant at the beginning of the word, or in the syllable we want to emphasize, because in doing so we create the illusion of being louder.

Why does stretching a consonant really work in helping to give our speech extra emphasis? Because our speech is like music in that it has a certain flow and rhythm. Interrupting or changing the flow breaks the normal rhythm which helps highlight important words for the listener.

Communicating what we want to get through the listener is critically important, and often difficult because what we say is received by a listener who is basically speaking listening by filtering our words through his/her particular interests, experience and personal filters while filling in the gaps mentally between the words that we speak.

What we say is key, but so is having the right tone, speaking clearly, and learning to draw attention to particular words by stretching out consonants and slightly delaying the rest of the word. Consider the ringmaster emphasizing LLLLLLadies and gentlemenNNNNN. Learning to use the power of consonants can really draw your audience in. The radio announcer will tell you to have a Grrrrrrreat Dddday.

The communication that people value is communication that speaks to them. Honest, authentic communication that has an engaging tone, and that uses consonants to emphasize words that will help the listener understand what we want to communicate is important because it is emotionally intelligent communication that inspires and engages.

We want to help the listener pay attention and remember our message using an elongated consonant is powerful. A presentation may be well prepared and full of important information, but attention spans are short. Face it. We are, first and foremost, interested in ourselves and how what someone else is saying relates to *us*. Learning to build emotionally intelligent communication COUNTS.

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Finding New Sources of Profitable Growth-3 Tips

Finding New Sources of Profitable Growth:

Three tips to help you grow, re-positioning your business for the future, and sharpening your competitive advantage

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Helping smart people and organizations communicate and lead forward
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Tip One ● Understand—close the delivery gap between what products and services clients are getting and what they really want. Serve the want, not the need; using it as a marketing and a relationship building tool.

Tip Two● Determine undervalued, unrecognized or underutilized assets within the organization that can be re-purposed into new platforms for profitable growth.

Tip Three ● Optimize management execution style and focus; implementing personal development and communication strategies that prioritize and enhance collaboration, ideation, innovation, action-ability and results.

More Business Tips? You Betcha! Optimize, Humanize Monetize
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**About Irene Becker, Executive Coach, Consultant,
Speaker, Writer**

Chief Success Officer, Just Coach It -The 3Q Edge™

First woman CEO of a steel company in Canada, Irene Becker has a track record of trailblazing accomplishments in business and in the community at large. An insightful and inspiring executive coach, mentor, speaker and writer, Irene helps clients achieve breakthrough results in their communication, leadership and lives. Passionate about the integrity of her work and its ability to help change-makers LEAD change, Irene helps smart people and organizations develop 3Q Leadership™ and effective verbal, written and social communication that builds reach, resonance and results. **Irene welcomes your emails at irene@justcoachit.com and tweets at [@justcoachit](https://twitter.com/justcoachit).**

Get Happier Tip Sheet-7 Steps

Get Happier Tip Sheet-7 Simple but Important Steps

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1. **Focus on the positive NOW**, and in so doing retrain yourself to develop a attitude of gratitude no matter what. Restart now by noticing the small miracles that surround you. Pay attention, see the miracle of life and watch miracles grow.

2. **Get Flexible.** Remember a strong tree bends to a strong

wind but it never breaks. Angry, frustrated, scared? Your reptilian brain, your amygdala has a 5 second window, an automatic trigger that will put you into fight of flight mode when upset. Take five seconds to reset. Focus on only the positive for five seconds and watch your negative emotions lose their power.

3. Learn to love and appreciate your mistakes. The world has changed. In order to succeed we all need to fail forward faster and more than ever before. Commit to seeing your failures with new eyes. Eyes that help you see the positive lesson. Remember the greatest lessons we can learn, the most important insights we will have are often hidden in our failures.

4. Get rid of the "GOO" ("good opinion of others") and focus on your inner voice, inner wisdom and joy. Focus on all that makes you unique and special. Be grateful for your strengths and attributes. Savor them, enjoy them! **KNOW WHAT MAKES YOU TRULY HAPPY** and share this with someone you care about.

5. Keep your dreams alive. Dream without self-consciousness, dream loudly, dream boldly...do not let your dreams gather dust. Happiness starts from inside out! Take time each day to stop doing and to start dancing with your dreams.

6. Create your own personal mantra; use it to ignite the passion, purpose, potential and happiness inside. Choose words which make your heart, mind and soul sing with joy. Repeat these words to yourself on a daily basis, or post them on a post it note on your bathroom mirror.

7. Give and share something every day. Relationships are the flowers of our personal and professional growth and success. Fertilize and water your flowers daily. Share happiness with someone else every day!

Remember, there are no ordinary moments. Life is a gift only you can choose to use or spend.

**Is it time to REACH- Redirect-empower-actualize-communicate
and harvest YOUR potential to lead forward?
Get Executive Coaching, Training that Sticks? Enjoy an
insightful and inspiring keynote?
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