

If It Works, It's Obsolete

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Only puny secrets need protection. Big discoveries are protected by public incredulity.

Whereas convictions depend on speed-ups, justice requires delay.

The nature of people demands that most of them be engaged in the most **frivolous** possible activities—like making money.

With telephone and TV it is not so much the message as the sender that is “sent.”

Money is the poor man's credit card.

We look at the present through a rear-view mirror. We march backwards into the future.

Spaceship earth is still operated by railway conductors, just as **NASA** is managed by men with Newtonian goals.

Invention is the mother of necessities.

You mean my whole fallacy's **wrong**?

Mud sometimes gives the illusion of depth.

The car has become the carapace, the protective and aggressive shell, of urban and suburban man.

Why is it so easy to acquire the solutions of past problems and so **difficult** to solve current ones?

The trouble with a cheap, specialized education is that you never stop paying for it.

People don't actually read newspapers. They step into them every morning like a hot bath.

The road is our major architectural form.

Today each of us lives several hundred years in a decade.

Today the business of business is becoming the constant invention of new business.

The price of eternal vigilance is indifference.

News, far more than art, is artifact.

When you are on the phone or on the air, you have no body.

Tomorrow is our permanent address.

All advertising advertises advertising.

The answers are always inside the problem, not outside.

“Camp” is popular because it gives people a sense of reality to see a replay of their lives.

This information is top security. When you have read it, destroy yourself.

The specialist is one who never makes small mistakes while moving toward the grand fallacy.

One of the nicest things about being big is the luxury of thinking little.

Politics offers yesterday's answers to today's questions.

The missing link created far more interest than all the chains and explanations of being.

In big industry new ideas are invited to rear their heads so they can be clobbered at once. The idea department of a big firm is a sort of lab for isolating dangerous viruses.

When a thing is current, it creates currency.

Food for the mind is like food for the body: the inputs are never the same as the outputs.

Men on frontiers, whether of time or space, abandon their previous identities.

Neighborhood gives identity. Frontiers snatch it away.

The future of the book is the blur.

The ignorance of how to use new knowledge stockpiles exponentially.

A road is a flattened-out wheel, rolled up in the belly of an airplane.

At the speed of light, policies and political parties yield place to charismatic images.

“I may be wrong, but I'm never in doubt.”

Living & Leading The Dream-If not now, when?

LIVING AND LEADING THE DREAM-If not now, WHEN?

by Irene Becker www.justcoachit.com

[google translate]



Is living and leading the dream idealism? You bet. But, it is that spark of idealism that was the genesis of the United States of America. It is that quest to discover and engage our noblest thoughts, emotions and actions that can help us not only keep our dreams alive, but make them real.

The need, greed and ego that has destroyed every fiefdom, kingdom, empire and more recently felled once great corporations; is alive and well in our lives, communities and our workplaces.

Meanwhile, at a time when the average North American and European has more personal power and access to communication, knowledge and technology than ever before...

We are living in a box-a prison of discouragement because, too many of us are hiding our discontent under our latest material acquisition or the badge of having a career that has led us to a 24/7 work week.

Too many of us have taken the path of least resistance by forgetting our dreams, forgetting our true potential. How? Why? By accepting and hence contributing to the destruction of our quality of life and the relationships we cherish. Taking the path of least resistance means giving up our dreams by accepting a quality of life, a quality of relationships that does not lead to the meaning, purpose, passion and fulfillment. It means living faster but not necessarily better to acquire all that will become irrelevant when we leave this earth.

As a great man once said, it is time to become the change we seek. And doing so does not mean that we have to cut up our tie, get rid of our navy blue business suit, quit our job, our marriage or leave our community...

Becoming the change we seek means keeping our dreams alive. It means that we have to stop, pause and reflect upon the purpose of our life, and reflect on whether we are building a path to our best self, our highest ideals, our noblest thoughts, emotions and actions...

Most of us will decide to embrace the status quo, by taking the path of least resistance. But some of us will not. And, it is those courageous human beings who have made the decision to step out of the box, people who have decided that they need to not simply fill their pocketbooks but also fill their souls who will change their lives and in so doing change will also

help to change the world.

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Irene Becker www.justcoachit.com

From Goodness to Greatness

**By Irene Becker, Chief Success Officer, Just Coach It,
www.justcoachit.com**

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Most of us look around at the landscape of our lives, work and world and are touched not by an unabated enthusiasm to be living in the Age of Innovation, but by a sense of deep angst; a feeling that something is wrong in the world, something dark, something volatile, something that will either touch our life or the life of someone we care about.

And, when I look at the movies, media, music that we produce I wonder if those who will study our culture a hundred years from now will not come to the conclusion that we were angry barbarians with sophisticated technology.

Anger seeps from too much of what we create; and, as we partake in making anger and violence a steady part of the music we listen to, the movies we see, the articles that we read, the conversations that we have we are feeding our soul

with garbage...and you know the expression—garbage in, garbage out.

Repairing the links starts with our own personal power to make positive changes in our own life, in the thoughts we think, in the actions we take, in the conversations and interactions we have with others.

We are social animals, and most of us thankfully possess a moral core that needs to be filled; and, when it is not we find ourselves living hollow lives at half mast.

We can be making a great financial living or just scraping by, but as soon as our survival needs are met if we are not living lives and working at jobs that fill our pocketbooks and our souls, we are diminishing our power to reach that joy spot, that place of personal contentment where we can appreciate the good in ourselves and in the world around us.

And, when we lose our joy spot, we lose the imagination, strength and power to dip into the reservoir of humanity within to engage our own passion, purpose and potential. Human life is a journey that must ignite a passion for the possible, and if it does not then we are remain in the clutches of anger or dissatisfaction.

While we live in a world where many would laugh at goodness being a conduit for greatness, I think that there is no laughter in goodness; because, the marketplace and our lives only reward the creation of value.

Value cannot be created without goodness, without a renaissance of the universal values, the power of humanity that is the seedbed for sustainable success.

Human goodness is a virtue that has for too long been sneered at when it should be revered and cultivated in our lives our workplaces, in our hobbies and pastimes, in our entertainment.

There is power in goodness, and it is a power that ignites the possibility of each human being to take small and large steps to help heal, restore and rebuild a better life, better community, better business and a better world. We are not powerless, we are powerful but our power lies in using the intelligence of our emotions to guide good thoughts that lead actions that create value in our lives.

Pie in the sky? Think again.

Facts: If someone did something for you today that represented service above self, and you paid that service above self forward to 3 other people who in turn paid it forward to 3 more. And, the day after those 27 people paid service above self forward to three other people. **And, every day everyone in turn paid service above self forward to 3 other people in two weeks 4,782,969 would have created acts of personal leadership of human goodness and integrity.**

The last century saw the deaths of over 100 million people due to war and violence. The New Economy at the end of the 20th Century was a bubble that burst. As we push forward in the 21st century it is not the technology or the power of our intellect that can save us from the problems we have created, or help us to build better businesses, better communities and a better world.

It is the power of our heart to communicate with our head. It is the power of personal leadership that will define our ability to rise up to the challenges we face so that we can step up to the plate and do our part to contribute, collaborate and create a better life, better economy, better communities and a better world.

. Personal leadership and the sustainable success and fulfillment we achieve in our lives, careers and businesses means living and leading from goodness to greatness. It is not a station in life or business, it is a

state of thought and of being that can change your life and the lives of others, one powerfully positive step, one individual, one business, one organization at a time.

It is a time to remember that true power is not the ability to command, control or acquire, rather it is the power to lead; to use our head, heart and spirit to serve the greater good in whatever small or big way we can. (Sharing a 3 minute clip I hope speaks to your head and heart <http://justcoachit.com/blog/?p=306>)

We are but one people, one human race, sharing one planet; and, the closer we get to repairing the links in our enormous human chain the healthier, happier and more prosperous we will all become.

Is Goodness Good for Business? These are my thoughts. Send me yours! <http://justcoachit.com/blog/?p=238>

Irene Becker www.justcoachit.com