

# The Secret to Peace and Prosperity (Including 19 Posts and 98 Inspiring Podcasts & Interviews!)

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*The greatest miracle is the miracle of life; our ability to use our life ( as opposed to spending it) by celebrating and realizing our individual and collective ability to build a better present and future is real...and critical.*

*If you enjoy this short, purposeful allegory, please take a moment to share it with others.*



## **The Secret to Peace and Prosperity**

### **A Short, Purposeful, Allegory**

**Three wise men and one wise woman were walking in the woods when they found a special box, a box unlike any other, hidden deep in the forest...**

**The three wise men approached the most incredible treasure, the secret to peace and prosperity...**

**The first wise man was too busy to see the treasure...**

**The second wise man was too stressed to see the treasure...**

The third wise man fell to his knees and wept because the greatest treasure, the secret to peace and prosperity was emblazoned on a simple blade of grass that sat between the river of his greatest desires and his most hidden weaknesses and fear...

- *Live and lead with faith in your highest power and dedication to following the universal values that sustain your world, and you will discover the secret to building your best self, best thoughts, best emotions, and best actions.*
- *Live and lead with compassion and non-judgment towards yourself and your fellow human beings, and you will discover the secret to building humility, courage, tenacity, and resiliency in the face of change and pain.*
- *Live and lead with love in your heart for the great gift of life, and you will discover that the secret to peace and prosperity lies not in what you can command, control or acquire but in what you can give, receive and share.*

The third wise man turned to the wise woman with whom he shared his story, and continued to cry because...

In reading what was written on that simple blade of grass between his greatest desires and his most hidden weaknesses and fears...

He had opened his head, heart, and soul to that eternal flame that can transform all that is into all that can be...

Today, as you are reading these words and digesting this simple story; think about the purpose of your life, pause and reflect upon the reality that life and the accouterments of success and comfort that you acquire on your journey are simply on loan to you.

When you leave this life, all that you have commanded, controlled and acquired disappears.

But, the faith, compassion, and love that you have shared with others becomes a legacy, an eternal, timeless treasure that will remain in the hearts and minds of those whose lives you have touched. A

gift that they can, in turn, pass on to others who seek to realize their potential to make a difference in their world.

Seize this moment, this day to think about how you can build the faith, compassion, and love that can help you take your life from good to great by simply starting to activate your potential to make a difference in the life of another.

Because, all that we have, all that we are, is nothing in comparison with what we have the power to become when we choose to live and lead from goodness to greatness. Be the miracle, see your strengths and transform your challenges into your lever for a better present and future!

**Carpe diem.**

Yours in service,  
Irene

**More about Human Passion, Purpose, and Potential? YOU Betcha. Go ahead, get**

# **inspired.** Enjoy one or more of the following 19 posts and a Compendium of 98 Inspiring Podcasts and Interviews!

Against All Odds: A True Story of Hope, Courage and Leadership

I Will NOT Be Broken

From Victim to Victor

The Empowerment Compendium

Look Within-You Are The Secret

The Best And Worst Of Times

Our Greatest Hope

Rising to the Challenge Before Us

Success Equals The Reach And Resonance Of The Human Heart

The Secret To Personal Development And Growth

Be The Miracle

Rediscover Your Genius

The 18 Word Success Formula

True Happiness-Transformational Joy

The Happiness Compendium

[Live And Lead Forward-Connect And Contribute](#)

Goodness to Greatness Leadership

A Collection of Favorite Quotations

Great Read Excerpt and Review of Dare Dream Do by Whitney Johnson

## **A Collection of 98 Inspiring Podcasts and WebTV Interviews**

***Anything else? YES. Our new website and blog with expanded collaborators, programs and services for individuals, organizations and emerging leaders debuts this soon. Stay Tuned!***

**Are you ready to find a new way, a better and faster way to  
build strong leadership, communication influence and career  
success at the speed of change/challenges?**

**We are here to help!**



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We do it better at the speed of change, challenges and  
opportunities.**

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## **A Whole New World**

**Communication, Career Reach-Resonance Results | 3Q  
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*Courage lies in our ability to develop a whole new mind set, skill set and heart set that optimizes the unbridled passion, purpose and potential of humans to do better, rather than simply living or working faster than ever before. Hope lies in the hearts and minds of those who recognize our ability to use what is to create what can be in our lives, workplaces and organizations.*

♦**A Whole NEW World.** Last week I was struck by a conversation with a colleague who has a big footprint in the coaching and training community. In thinking about his words, this post was born. My colleague shared his opinion that those who train, coach and teach are not doing anything different, and that there has been nothing new since Aristotle...we just position things for the times. In thinking about his words, I could not help but reflect upon a decade of working tirelessly to help people and organizations see things differently and why in 2014 this still remains an uphill battle, but a battle worth fighting. Things are different today, and if we are inured to what is different and what must change we are seeing



the forest and missing the trees. While large organizations are particularly geared to entrenching the status quo, we will not lead forward, we cannot prosper by doing what was and expecting to create the foundation for a better future. If we cannot see the differences before us, the whole new world we face, we will not be able to step out of a box that will ultimately limit or deride our potential.

♦**What is different today?** Just about everything. Change, challenges, hyper-competition and opportunities are the new normal. The values, the importance of asking the right questions and of championing dialogue, integrity and value are timeless...but the skill set we need NOW in order to live, communicate, lead and succeed forward IS DIFFERENT from what we learned in the past because it requires us to use what is to create what CAN be, rather than relying upon what was to take us forward.

♦**Why is a new mindset important?** Because what was will not take us forward. The writing is on the walls of our lives, our workplaces, our organizations; success about creating value for others and doing so means learning new ways, faster ways, better ways, different ways to open our minds, engage our ability to ideate, innovate, create and co-create while recognizing that the darkest, bleakest part of human nature is the desire to take for the self alone. The mechanism for education, for learning AND re-learning must be focused on optimizing our minds, recognizing our ability think smarter, better and more creatively while engaging our purpose as human beings doing better.

♦**Why is developing a new skill-set and vocabulary important?** Because managing is not enough. We cannot truly manage change, but we can count on a velocity of change, challenges, hyper competition AND opportunities that will continue to accelerate. We can manage people, talent and performance, but unless we raise the bar with a focus on optimizing our potential we are managing a ship that will ultimately sink.

Our ability to use words, use phrases and change the language from a focus on managing to a vocabulary of optimization is important because in changing our words, we also change our focus. Our ability to develop our 3Q Edge™, to use our strengths as well as the changes, challenges, stressors and failures we face as positive levers for enhanced ideation, innovative thought, cognitive ability as well as emotional intelligence, resiliency and enhanced communication collaboration is not pixie dust...it is the way forward. And, it is a way forward, a way of building IQ and EQ that is anchored in the purpose, values and development of intrinsic motivators (SQ) that make us stronger, keep us learning, leading and living forward when the times are tough.

♦**Why is a new heart set important? How do passion, purpose and potential fit into the business equation?** Passion, purpose and potential are part of the new business equation because while controlling the mode of production was the litmus test of success, rising to the top means developing cognitive, emotional dexterity and engaging our ability to focus on value creation for ourselves, our people and the communities we serve. What does not create value for others is doomed to ultimate failure, and this failure represents that downfall of every great nation in recorded history and is also the new battle ground for consumerism gone wrong, individual rights that are critically important but must be also aligned with the collective good.

**I believe in our ability to think, learn, communicate and succeed forward.** It is this belief and the values that support it that has helped me move molehills and mountains in my life and the lives of others. It is this belief that is the pilot light of all pioneers, of all those who feel the pull, the desire, the opportunity to build and contribute to a better world in what every way speaks to their lives, their purpose, their journey. We can choose to be pioneers in a brave new world, ombudsmen and ombudswomen of our greatest

purpose, our most important potential or wait for the next change, challenge or competitive dilemma to obscure our ability to develop new ways of thinking, communicating and doing that take us forward faster and better together.

People, passion, purpose, process and aligning all four to create better workplaces, better organizations and the type of engagement and commitment that drives results is critical on an individual and collective level. **Carpe Diem!**

**More...YOU Betcha.** Some excellent links and pod-casts for people who want to optimize their potential, people who believe in our ability to learn, communicate, lead and succeed forward!~

- Cover Story for Realizing Leadership Magazine-3Q Leadership Exposed
- The Individual and Organization Imperative for 3Q Leadership
- Ten Ways to Build Great Leadership in Turbulent Times
- Mission Critical
- The DNA of Business Success in Disruptive Times
- Women and Leadership-A Post for Women AND Men
- 3Q Leadership Benefits and Why I Have Dedicated My Life to This Work
- Extraordinary Women WebTV Interview with Shannon Skinner
- From Pain to Gain Radio Interview with Deb Scott
- HR Leadership 3.0 Podcast Interview with JoAnn Corley
- Post AND WebTV Interview with Resiliency Expert Michael Ballard

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## **3 Ways to Build Great Leadership Communication**

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**The leader who communicates well succeeds well.** Great leadership communication means developing your 3Q leadership™ edge by transforming your communication into words that drive reach, resonance and results. Words that position you, words that reinforce your brand as a trusted leader who is committed to taking his/her people forward. Why is communication critical? Because the attrition of projects and initiatives due to communication failure is epidemic, and your ability to take good communication and make it great is critical and doable.

**Here are three simple and powerful steps to build great leadership communication, as well as many bonus links!**

**>Step One: Build Q1-REACH**

**Set the foundation for great communication. Be an Essentialist Leader.** Focus on what counts. Limit extraneous detail. Define your objective and find the key words, the key message that will open the hearts and minds of your audience. The message is all about them, the objective is all about YOU and them. The way forward is together and your communication is the glue that binds people, purpose, process, potential and results.

## ›Step Two: Build Q2-RESONANCE

**Build Emotional Buy-in.** Use words that develop emotional buy-in before you align what you are saying with rational evidence, refine and hone your message to fit YOUR people. If you do not understand what is purposeful, meaningful to your employees, your clients, your constituents you are riding a broken train that will ultimately derail. Stephen Covey said “seek first to understand.” Effective leadership communication starts by using your understanding of your people to build emotional buy-in, to punctuate and situate your words, your demeanor in ways that hit the heart first and provide the rational evidence second. Effective leadership communication is cemented by authenticity, integrity and your ability to walk the talk.

## ›Step Three: Build Q3-RESULTS

**Grow the purpose factor that transforms your vision into a mission that is embraced by others.** Purpose equals profit on a multiplicity of levels that start with the human need to feel that we are contributing to something larger than ourselves. External motivators are important, but internal motivators are the pilot light that champions our ability to go the extra mile. Growing the purpose factor that transforms your communication into a vision and a mission that is embraced by others while using the language that speaks and resonates with them is critical. People, purpose, power...aim for all three in your communication. Get the buy-in, build the purpose factor and hone your message for results that take YOU and your people forward. If there are ruts in the road (challenges and failures) use them as levers for greater potential, better focus and to reinforce purpose and potential. Hone your ability to transform ruts into solutions that inspire, empower and enable YOUR people.

Photo Credit: Getty Images

## **More on Leadership and Communication? YOU Betcha!**

- Words Make Worlds
- Lead Forward-7 Power Words
- Five Ways to Communicate and Lead Forward
- Communication Coaching
- Turning Conflict and Communication Problems Around
- How to Build Better Communication NOW
- A Failure to Communicate by Paul Tuck
- The Power of Communication by Helio Fred Garcia | Book Excerpt & Review
- Building Social, Virtual, Cross Generational Communication & Leadership

## **Anything else? You Betcha**

Visit Just Coach It on Pinterest for Compendiums of Leadership, Business, Communication, Career, Teamwork, HR, Social Media & Marketing articles, infographics and more!

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