

# Picking The Golden Apple: Happiness & Success In The Face of Change And Challenges

## Picking The Golden Apple: Happiness & Success In Times Of Change And Challenges **(Including 18 Bonus Links)**

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We live in challenging times of relentless change and challenge. If success is a golden apple, it is the apple

**that hangs at the very end of the tree branch;** the most difficult fruit to touch and pick. It is the fruit that is farthest from our grasp. We cannot reach out and pick the golden apple because our vision is obscured and shrouded by a thick opaque fog.

**Constant assaults on our time, our lives and livelihoods can dim our clarity of vision** because our automatic response is one of fight or flight. We become so caught up in what is not, that we are unable to see what can be.

**The golden apple is before us, but we cannot grasp it until we can see it through the fog of change, challenges, stressors and opportunities that cloud our vision.** The need, greed and ego have felled every empire, fiefdom and corporation in recorded history. What does not create value for others is destined to crash, burn and die. Purpose equals profit on a multiplicity of levels. Our ability to connect with our best selves, do our best work, develop strong relationships, communities of purpose and collaboration is the way forward because success is a ME to WE equation.

**Our human need to contribute, to be purposeful, to feel that our lives, our work counts and makes a positive difference is a need we must acknowledge and feed.** It is the timeless flame of human being better, the flame of humanity that burns brightly at times, and may also flicker and waver when we are confronted by changes, and challenges. It is the magnet that attracts others and helps us develop communities of purpose, communities of shared values and objectives. It is the fruit at the end of the tree branch that is closest to the golden apple.

**Old models of how to live and work will be replaced. The shift is happening every day.** We cannot survive and thrive the shift without the mindset and heart set that makes the golden apple real. The noblest of words can inspire us, but it is our ability to make these words real that is the fastest

way through the fog.

**The golden apple at the end of the tree is an apple of connection and contribution. Picking the golden apple demands more than clarity of sight, it requires clarity of heart, intention and action.** The most effective and advanced learning will not take us forward without the courage, faith, humanity and integrity that can help us make the important shift from ME to WE. The apple is before us, seeing it and reaching for it are the most important things we can do!

**More? You Betcha!**

**Our Greatest Hope**

**Success Equals The Reach And Resonance Of The Human Heart**

**How Do YOU Spell Success?**

**The 18 Word Success Formula**

**The Secret To Peace And Prosperity**

**Against All Odds-A True Story of Hope, Courage & Leadership**

**Extraordinary Woman Video Interview**

**What Does Leadership REALLY Mean?**

**Goodness to Greatness Leadership-7 Steps From Me to WE**

**Benefits of 3Q/Reach And Why I Have Dedicated My Life To This Work**

**Are you ready to go from Now to HOW? Time to get re-inspired?**

**Click for a list of 2013 Programs, Services, Professional Fees**

**I welcome the opportunity to discuss how I can be of service  
to you/your team!**

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**Leadership Means Winning The  
Silent War Destroying People  
& Organizations From Inside  
Out**

**Leadership Means Winning The Silent  
War Destroying People And**

# Organizations From Inside Out

Including many bonus links and Three Special Bonus Links To The Work Of Leadership Thought Leaders: Stew Friedman, Wharton-Rosabeth Kantor, Harvard-Bill George Harvard

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Will we bury our heads in the sand, or die from a death of the obvious. What we are doing is NOT working well enough.

What is the economic cost of L & D, coaching and training initiatives that are expensive, and outdated and often have poor ROI because they are focused on what worked in the past? The American Society for Training and Development (ASTD), the world's largest professional association dedicated to training and development reports that \$156 Billion + was spent by US organizations on L & D in 2012 and in excess of \$170 Billion was spent on leadership development training initiatives and programs.

**It is time to make the critical shift forward, or prepare to watch lives and organizations erode from inside out. Dateline 2013: Best practices are made in the NOW. The sheer velocity of change, challenges, complexity and opportunities surrounding us will continue to accelerate. Our ability to optimize and actualize potential at the speed of change is REAL, but it requires the courage to make a critical shift forward. A shift that starts by getting re-inspired by what WE can do and accomplish; a shift that continues by developing a new and important relationship with strengths, changes, challenges, even failures that helps us optimize, humanize and monetize potential by building our 3Q Edge™**

**The latest research and report from Stanford University is important because it speaks to the critical need for executive coaching and leadership development that helps leaders optimize their potential and the potential of others. Do you want to stop the silent erosion of your greatest asset? Is it time to win the silent war that is eroding people and organizations from inside out? Leadership requires courage, wisdom, integrity and a stoic resolve to use what is to create what can be. Those who lead and succeed forward with be pioneers; men and women who recognize our ability to optimize the power of human potential and results, by developing new mind-sets and skills sets that unlock our greatest potential.**

**Leadership requires more than courage, more than real experience in the field, at the front lines...it requires skills development that helps leaders optimize, humanize and monetize potential by developing the mind-set and skill set that enables and actualizes their potential and the potential of those they lead. It means recognizing and nurturing essential leadership and success skills, it means building YOUR 3Q Edge™**

**More On Leadership and Organizational Development At The Speed Of Change, Challenges & Complexity? YOU Betcha!**

**3Q Leadership Development**

- Ten Practical Ways To Build Essential Success Skills At The Speed of Change & Complexity
- Success At The Speed Of Change-Essential Strengths
- 3Q Leadership-Reach Benefits And Why I Have Dedicated My Life To This Work
- Women And Leadership-Ten Powerful Steps Forward For Women And Men
- 10 Steps To Building The 3Q Leadership Skills You Need Now
- Ten Ways To Lead Forward In Times Of Complexity And Change
- Constructive Discontent: Building a critical leadership and life 3Q skill
- Why Smart And Fast Are Not Enough: The Need For Higher EQ/EI

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- The Thriving Organization-Ten Power Steps Out of Jurassic Park
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- The Individual and Organizational Imperative for 3Q Leadership
- What Does Leadership Really Mean?
- Leadership Means Developing a Community of Purpose
- Ten Steps to Employee Engagement

### **Three Special Bonus Links: Important Insights Of Leadership Thought Leaders!**

Being A Better Leader (Video) by Professor Stew Friedman, Wharton

The Self Esteem of Leadership by Bill George

Surprises Are Normal-Resiliency Is The New Skill by Rosabeth Kantor

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**Ten Practical Ways To Build  
Essential Success Skills At**



# The Speed Of Change

Ten Practical Ways To Build Essential Success Skills At The Speed Of Change

**(Including 20 Bonus Links-Practical Tips, 3 Videos & More)**

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Success at the speed of change means embracing a mind-set and skill-set that can help YOU play to strengths, AND USE changes, challenges, stressors, even failures to ideate, communicate, collaborate, lead and succeed forward by building three essential strengths:

**Q1-IQ** (intelligence-focus-strategic thought-ability to learn-relearn)

**Q2-EQ** (emotional mastery-self management-relationship management-risk tolerance/resiliency, communication)

**Q3-SQ** (values alignment/positive purpose, integrity of thought communication and action)

Use not only strengths but changes, challenges, stressors, even failures to optimize potential? YES! Here are ten ways, ten practical, powerful ways to start building your 3Q Edge™:

**STEP 1: Embrace change, embrace your incredible ability to adapt, learn and relearn.** See change with new eyes, eyes that help you reset default thinking patterns thinking. Recognize that change is not a problem; it is our greatest opportunity to adapt, learn, re-learn, evolve and lead forward. Our intrinsic or automatic response is to fear change, react to change, balk at change. So what? When we recognize that while this pattern served us well in the caves but will not take us forward today, we can embrace change with positivity. Push yourself to make a positive change in thinking, doing in a routine action every day. A small change made consistently is powerful and leads to BIG changes.

**STEP 2. Refuse to be a victim or a victimizer.** Victims cannot recognize their own power; victimizers feel truly powerless and can only get empowered by abusing others. Our ability to be a victim or victimizer is the easiest course of action, the default pattern that arises when we are confronted by fear, stress or challenges. Resetting this default pattern is doable for most people. We all slip into the victim or victimizer role at times, because it is perhaps an automatic default, a need or desire to have someone give us all the answers, or to quell our own fear about not being able to be in total control of our lives. Realizing we are slipping, and make a thought course correction that allows us to become free of the victim or victimizer role is transformational.

**STEP 3. Turn failure, challenges and stressors around by making everything a learning and growing experience.** Change your headspace, think counter-intuitively because success is often born of failure or challenges. Develop an attitude for gratitude, not only for what you have but for the very challenges you face. Human history tells us that our greatest inventions were the results of our greatest challenges. Personal history tells us that more often than not our greatest learning, our most important personal evolution occurs when we have faced an incredible struggle or challenge

and come out the other side with our head, heart and values intact. Cultivate the art of failing forward! Model failing forward, use it to transform failures into positive learning experiences.

**STEP 4. You are your thoughts. Use them carefully to live, learn and lead forward.** Get provocative with your thoughts by turning them around! Refocus, repurpose. See challenges and strengths with NEW eyes. Learn how to R-E-A-C-H™ (Redirect focus-Empower Confidence-Optimize Potential-Harvest Results) Understand that your world is your thoughts; your consciousness creates your world. Most of us have the ability to control our thoughts, to develop our minds and give orders to our brain that help us live, communicate and lead forward smarter, faster and happier. Neuroscience is teaching us that neuroplasticity; the ability to rewrite our brains is real. Neurogenesis has been located in the hippocampus and we are at the cusp of discovering new ways of tapping into the incredible ability of our minds to help our brains optimize their potential.

**STEP 5. Drown out the noise and refocus on what is truly important.** What is your end game? What do you really want from your life, your relationships, your job/your career? Dig deeper in order to get clarity on YOUR purpose. Find it, embrace it and use it to lead forward. We each have a unique purpose that drives our best thoughts, best actions and best outcomes. Every purpose is important to our individual and collective success and happiness. Take time to reflect upon what you really want. I believe that what we all truly want is love and a sense that we have something important to contribute. Find out what love really means to you, and remember that your true purpose is a purpose that is founded in sustainability, in the ability to do something that creates value for yourself and others. The value you contribute can be as simple a smile and empathy for others that contribute to a happy home or workplace or as complex and challenging as

leading an organization or country. What remains critical is finding your true purpose and recognizing it in your daily thoughts and actions.

**STEP 6. Get happier and more fulfilled by taking your ego out of the equation and getting rid of toxic inputs, environments and people.** By ego, I mean that sense of having to be validated by external things and people. Servant leaders serve the greatest good, and leave footprints that will be followed by others are not driven by ego, but by greatest good. If you are a servant leader, lead forward by finding new ways to inspire and engage the best in others. If you are not a servant leader, find a leader whose work resonates with your heart and fill your thoughts with the thoughts of an actual or historical leader whose words speak to your highest power and greatest good. Start focusing on the words of people whose highest values and words resonate with your truest purpose, your highest values. Focus forward, and you will start to discover and get rid of toxicity in your thoughts, environment and relationships.

**STEP 7. Develop a community of purpose.** In a social world, in the new age of innovation success is achieved through and with the collaboration of others. Whether you want to do well at your job, build your career, department, business unit, organization, community or country you are impotent without the collaboration of those you can trust and those who share your values and objectives. On a personal level we all need a community of purpose, a core group of friends and advisors in who share our values, understand and applaud our objectives and will be there to add the critical human touch, the human heart to our daily lives. We all need a community of refuge where we can tell our truth, share our wins and challenges in total candor, knowing that we will be accepted with the confidentiality and empathy we need to lead forward. On a macro level communities of purpose represent employees, constituents and stakeholders who share our values and

objectives; people who will help us champion the cause and lead forward.

**STEP 8. Celebrate your ability to be the difference and make a difference, nothing is more important.** Building a better self, better team, better business unit, better organization and a better world starts with YOU. We each have a critical role to play in our best life, best work environment and best world. A role that starts when we decide to win the race with the wolves that are chasing us, one positive purposeful step at a time. A role that is solidified when we decide to become part of the solution by living, learning and leading forward every day in every way! Yes we can!

**STEP 9. Find and trust your positive purpose because purpose = profit, and profit can only be attained through trust.** Trust in self builds our ability to learn and relearn faster and better. Trust in self allows us to develop trust in other people, people who are trustworthy. When we understand our positive purpose, we are attracted and attract others who are on the same path. When we develop enhanced EQ (emotional intelligence) we build stronger social intelligence. Stronger social intelligence leads to enhance engagement, ideation, collaboration. When we develop stronger social intelligence that is aligned with our highest purpose, we build stronger SQ and start to develop relationships with people who inspire us, people whom we inspire because we share values and objectives that take us forward together, and help us leap tall mountains and small mole hills of challenge that would otherwise break our spirit or determination.

**STEP 10. Build constructive discontent.** Hone your ability to feel something difficult (even painful), while taking on the role of the participant observer. There is a body of research supporting the power of re-framing, but building constructive discontent is more than re-framing. Constructive discontent is also learning to use what you are feeling and thinking to become the participant observer by witnessing what you are

feeling but not being held hostage by the feelings. Taking the role of the participant observer can help you step out of the immediate situation, watch the emotions, let them pass, and re-focus on your true goal or objective. Learning to be the participant observer in your life, in your relationships and your career is a critical skill that can change your life.

**Embrace your ability to make a difference and be part of the difference by using your strengths and challenges to learn, communicate, collaborate and lead forward. Understand the power of women leading forward, and the imperative for men and women to LEAD forward together. Success is a team sport that requires a focus forward. A focus that can help you get re-inspired by what YOU can do, be, create and contribute.** If you get discouraged, remember that discouragement, and hardships are part of the human journey. They are difficult parts, they are painful parts, but they are stepping stones that you can help you actualize your greatest purpose and potential. Carpe diem!

**More On Personal Development, Leadership Development and Organizational Development At the Speed Of Change? You Betcha...**

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- The Leadership Compendium
- Leadership Means Developing a Community of Purpose
- Ten Steps to Employee Engagement

### **3Q Personal Development**

- Breaking Through A Performance Plateau
- Five Ways to Take Control of Your Potential
- From Victim to Victor
- The Empowerment Compendium
- The Happiness Compendium

### **Videos:**

- Extraordinary Woman Interview

- Successful Career Transition Interview
- Developing Reach | Leadership Training for PMP's

### **More? You Betcha**

- Collection of 3Q Leadership and Leadership Articles
- Collection of Great Read Books
- Collection of Career-HR-Workplace Articles
- Collection of Life-Success-Happiness Articles

### **AND**

- Collection of Inspiring Posters and Quotes because getting re-inspired is critical to our individual and organizational health, success and well-being!

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