

Mission Critical: Championing-Empowering- Enabling Our Individual And Organizational Ability To Win

**Mission Critical: Championing-
Empowering-Enabling
Our Individual And Organizational
Ability To Win**
Including 18 bonus links/ practical
tips/videos

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Reach-Resonance-Results
3Q Leadership™ Blog- 26,000+ Social Media Followers &
Growing!



**Your most important battle is our most important battle. The
new battle we face is mirrored in every nook and crevice of**

our lives, workplaces and organizations. It is a silent, insidious battle that demands our individual and collective attention, as well as positive, purposeful steps to turn it around before the quality of our lives and our ability to ideate, innovate, communicate, collaborate AND excel in the marketplace is undermined. The best attempts at employee engagement, team-building will be thwarted by a battle that must be won.

What worked in the post WWII era of industrialization will not help us build and sustain healthier, more engaged, effective and productive lives, workplaces or organizations. Here are some facts you need to know. The World Health Organization forecasts that by 2020 the leading cause of disability in the world will be stress; the imperative to champion, empower and enable our ability to WIN the battle for human purpose and potential is critical. The cost of stress related physical, emotional and family problems to American companies exceeds \$300 million a year; and this stress related epidemic is not an American phenomenon, but a global reality. . Medical journals and organizations cite stress as the cause of 60-90% of all illness, with job stress as a major contributor. Up to 75% of Americans say their jobs are very stressful. Presenteeism, stress related problems, addictions, physical illness abounds in the most fortunate of countries and companies. If you are not suffering from a stress related problem, statistics tell us that someone you lead, work for, know or love is. Turning stress around, championing, empower and enabling the fire of human purpose and potential means more than trying to manage or mitigate stress.

Positive, powerful and practical change starts with a small shift in a habit of thought, communication or action that strengthens three critical areas: Q1: Ideation/focus – Creativity/Innovation- Learning/Relearning Q2: Emotional Intelligence-Communication-Collaboration Q3: Universal Values, Purpose, Integrity.

Solutions that start when we champion, empower and enable our greatest potential. Potential to not simply play to strengths, but to USE changes, challenges, stressors and failures to build and sustain the mind-set, skill set and heart set that can take us from NOW to HOW. Potential to do good work, potential to build good organizations, potential to build the optic and skills we need to work internally, externally, face to face and virtually across diverse constituencies, populations and cross- generationally.

Change is not the obstacle, it is the answer. Embracing our ability to champion positive change starts with a focus on the words we use. Change is NOT difficult, it is our greatest power and hope for a better future. Change is what our bodies and minds so every second of the day. Our ability to move out of Jurassic Park by developing our individual and organization potential is real. It requires focus, courage, integrity and a relentless desire to be part of the solution rather than running on overdrive, getting stuck in stasis or burying one's head in the sand or under the rock of complacency.

It is time for men and women to lead forward together. Why am I passionate about our ability to use the changes and challenges before us to humanize, optimize and monetize our individual and collective potential? Because we can! Seize this moment to reflect upon your ability to make a decision today to champion, empower and enable your potential by using strengths, changes and challenges to build a mindset, heartset and skill set that can take you forward faster, happier and better than before.

More on Championing, Empowering and Enabling Our Individual and Organizational Ability to Win? More on Building 3Q Leadership? YOU Betcha!

Leadership and Organizational Development:

- The Real Deal: Seven Powerful Things You Can Do To

Accelerate Results At The Speed of Change

- From Now to How. Building Social, Virtual and Cross Generational Leadership
- The Thriving Organization-Ten Power Steps Out of Jurassic Park
- The Individual and Organizational Imperative for 3Q Leadership

Our Greatest Hope: One Inspiring Post With 12 Powerful Tips On Leadership and Organizational Development|

- Women and Leadership: Ten Steps Forward for Women and Men
- The Leadership Compendium

Communication (Verbal and Social/Digital)

- Seven Ways to Turn Conflict/Communication Problems Around
- Using Your Voice to Engage and Inspire
- Blogging Success Tips
- Five Ways to Communicate and Lead Forward
- Communication: 5 Posts in One
- Leadership Means Developing a Community of Purpose

Career & Hr

- 5 Steps to Successful Career Transition
- Five Ways to Lead Forward by Championing the Challenge
- Ten Steps to Employee Engagement

- Interview about Coaching/Training for Sticky Results
- Building An Agile Self and Team
- Leadership Means Developing a Community of Purpose

3Q Personal Development

- Winning the New War
- The Secret to Personal Development
- Five Ways to Take Control of Your Potential
- Success Means Failing Forward-Building a Critical Life and Leadership Skill
- The Empowerment Compendium
- The Happiness Compendium

Videos:

- Extraordinary Woman Interview
- Successful Career Transition Interview
- Developing Reach | Leadership Training for PMP's

Are you ready to go from Now to HOW?

I welcome the opportunity to discuss how I can be of service to you/your team! Contact me today to receive 2013 Programs, Services and Professional Fees

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3Q Leadership Benefits AND Why I Have Dedicated My Life To This Work

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What is The 3Q Edge? Why Is It Important? What Can It Do For YOU/YOUR Organization? Why Am I Determined to Help? Read this post and find out!

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"If you're interested in smart leadership, strategic thought and smart results, follow Irene Becker" Professor Calestous Juma, Harvard University, Boston, USA



What is the 3Q Edge?

Q1: IQ- Enhanced focus, strategic thought, improved decision making and ability to learn-relearn Q2: EQ- Emotional self management, relationship management, communication, resiliency Q3: SQ- Values, purpose, integrity of thought and action.

What is REACH? A coaching, training and mentoring model that builds 3Q strengths by helping people use strengths, changes, challenges (even failures) to

R: Redirect focus

E: Empower confidence and engagement

A: Actualize potential

C: Communicate Effectively

H: Harvest Results

3Q Leadership and R-E-A-C-H are coaching and training models that use both strengths AND changes/challenges/stressors to optimize potential. Models I developed after a 20+ year career that encompasses being the first woman CEO of a steel company in Canada, working in the USA, France, England and with clients across the globe. It also reflects some incredibly challenging career and life events that took me from the mountain of success to starting again from ground zero.

Just teach it. Just learn it. Just be the best. Just Coach It-Irene Becker makes us all smarter and better. John Nosta, Top Health and Technology Innovator

Why is the 3Q Edge Important?

Because the imperative to not simply play to strengths, but to use changes, challenges, stressors, even failures to optimize our potential is critical. (Potential that is reflected in whole brain thinking, enhanced ability to learn-relearn, improved strategic thinking, improved ability to take decisions, emotional intelligence, risk tolerance, resiliency, improved communication, collaboration, teamwork, engagement and purpose) Leadership means building a community of purpose! A community that innovate, collaborate and actualize potential.

"I heard Irene speak at the PMI Symposium. Her knowledge and passion on the subject of 3Q Edge and how it is key to business success was evident. She even got 300 PMPs to roar at the end of her Keynote...Fabulous!" Adriana Girdler, PMP, President, Cornerstone Dynamics

What Can It Do For YOU/YOUR Team? Here Are 7 Practical, Powerful Results:

- 1. Build Empowerment and Engagement:** Help leaders and senior managers develop a greater ability to empower,

engage and inspire themselves and others in the face of change, challenges, competition, complexity.

2. **Deliver Inspiring Communication For Reach, Resonance, Results** : Help you build inspiring communication; sound bytes and word bytes that resonate with diverse internal and external audiences
3. **Create A Better, More Engaged Workplace Environment:** Help you build what is recognized as a critical leadership and life competency, higher EQ/EI as well as assisting you in building two other critical Q Skills IQ + SQ
4. **Improve coaching and training results (personal development, leadership development, business development, organizational development)** with programs and services that are built to last because they are founded on using not only strengths but changes and challenges to fuel and sustain human purpose, potential and results.
5. **Help YOU or team members negotiate a career transition faster and better.** Career transition has typically represented about 20% of my work. Helping senior managers, professionals, executives achieve results is something I do well on an individual and group basis.
6. **Provide Coaching, Training and Consulting When And Where You Need It.** Yes, Just Coach It 3Q Programs and Services range from one-off sessions, consulting, training, coaching programs, assessments-debriefs action plans to workshops, webinars that come to YOU/YOUR team when and where you need them face to face, by telephone, skype or video conferencing
7. **Inspire Your Team With Keynotes and Articles That Also Provide Practical Tips and Solutions.***"You could never find a better advocate for yourself. It is difficult to imagine how there could be anywhere in the world a better success coach than Irene Becker. She is worth 14 therapists, and yet is not a therapist. She deals with your own raw talent and helps you focus it in the*

direction where it will be maximally effective.” Richard Rotman, Professor of Media Relations, Humber College, Founder, PR Writer Extraordinaire, Toronto, Canada

Purpose = Profit on a multiplicity of levels. Our ability to rise to the challenges before us means developing a mindset and skill set that takes us forward in ways that help us evolve and grow. A mindset and skill set that helps us build communities of purpose that thrive at the speed of change. A mindset that helps us build and grow our 3Q Edge™

Why Am I Determined To Help?

Because I walk my talk. 3Q and R-E-A-C-H are more than coaching and training models, they are my life's work. I believe in their ability to help smart, fast forward thinking people and organizations communicate and lead forward at a speed of change, challenges, complexity and opportunities that will only continue to accelerate. I am determined to help take 3Q and R-E-A-C-H to as many people and organizations as possible because my goal is rooted in a commitment, a desire to serving the greatest good by helping change-makers lead change. **Read my personal story, Against All Odds-the genesis of my 3Q Model**

More? YOU Betcha! Here are some of the most popular posts/articles from 3Q Leadership Blog

Leadership and Organizational Development:

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**Motivations for the Self
Starter**

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Nine Mindful Motivations to

Inspire You

A guest post by William A. Butler

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Here are 9 MINDFUL MOTIVATIONS to INSPIRE you:

1. Brain Baffles.. Think of something that completely baffles and bewilders you, something you've never completely understood, but that you've always wanted to know. Search and research all you can about it. Motivation is what self-starters use to dig deep and keep digging! Find out all you can. It not only great to exercise your mind, but to keep it strong

2. Create Continuously. We were born to create. . Perhaps you have a pet project that you've had on the back burner and you'll get around to it someday. Take the time today to steer your skills into your strongest suit.

3. Cultivate Curiosity. Be insatiably curious about absolutely everything. ALWAYS ASK and WONDER WHY! Curiosity is

the door. Motivation is the key! Be ever HUNGRY for answers! Ask questions that maintain your sense of wonder.

4. Extra Effort. Half-hearted anything never wins the day. Be completely committed. Take the time necessary to accomplish. Invest extra time in yourself; improvements, projects and service above self. The extra effort you contribute will contribute to your success; success that is fueled by your motivation.

5. Face Fears. When you do this, the mountain you're dreading turns into a molehill. Let your faith be the motivation that helps you conquer challenges. To quote Napoleon Hill, "What the mind of man can conceive and believe, it can achieve. Believe in the beauty of your being. Feed your faith, starve your worries so that when life storms you are anchored in peace with life's storms assail you.

6. Nix Negativity. Never allow negativity to adversely effect you. Turn the tables by giving negativity a crushing blow. Annihilate apathy, crush complacency, paralyze procrastination! Allowing any form of negativity into your life is akin to putting sugar in your gas tank. It may look sweet on the surface, but you won't run right and you'll conk out before you get to your destination.

7. Regular reading. With today's technology, it's easier than ever with digital downloads and devices to take your reading with you. If you're a passenger, use the time to read because being better informed inspires new ideas, new ways to solve problems and find new opportunities.

8. Schedule Success. Schedule your tasks. Use your time wisely to accomplish what is on your timetable without putting off until tomorrow. Devote a set amount of time to each task or project. Cut out as many distractions as possible. As Benjamin Franklin said, " If you fail to plan, you are planning to fail!" Long-range planning is accomplished by setting a schedule and sticking to

it.

9. Time Travel. Imagine that you have taken a trip in a time machine. You're ten years down the road and you meet with yourself. One burning question is all you have on your mind and want to know of yourself: Is what you are doing making a difference?

Returning to NOW, ask yourself, "What am I BECOMING?" May this post be the motivation you need to EXCITE, IGNITE and INCITE you!

About The Author: William A. Butler



William (a.k.a. Bill) Butler is a certified John C. Maxwell life coach who loves to add value to others. Aspiring to be a great humanitarian, he lives by his motto: Be Love To Others. Bill is also a lifetime gifted SOCAN member, poet and songwriter with a soon to be released novel. Bill can be reached at bill@williambutler.ca Twitter @wiarbu or @BeLoveToOthers Facebook.com/wiarbu Google+: William A. Butler

**More motivating and inspiring personal development posts?
YOU Betcha!**

Turn Negativity Around: 3 Practical, Purposeful Ways to Reset the Internal GPS

The Empowerment Compendium

The Happiness Compendium

Remove the Wall to Your Greatest Potential

Five Ways to Take Control of Your Potential

Five Ways to Communicate and Lead Forward

The Secret to Peace and Prosperity

Our Greatest Hope: New Edition

From Victim to Victor: New Edition

The Secret to Personal Development and Growth



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