

Our Greatest Hope: New Edition

Our Greatest Hope | New Edition With 12 Bonus Links/Practical Tips on Personal, Leadership and Organization Development at the Speed of Change

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The the fire of human potential, employee engagement and effectiveness, agile teams, great management and leadership cannot be lit without the desire to rekindle and champion our greatest hope, our greatest power. Developing a purposeful life, career, team, organization and society rest upon our

ability to redirect our thoughts and actions on a focus that ignites the integrity of our thoughts, actions and words.

Where do we start? How do we build/rebuild our greatest hope, our greatest power in a world of increasing complexity, change, challenges? We start right here, right now.

Impossible? Think again. We stand on a glass cliff, a place where we will see the greatest renaissance we have ever known, or a decline into the abyss of chaos, aggression and destruction. A place where we will choose to be crippled by the need, greed, ego that has destroyed every empire and fiefdom in history OR elect to embrace our potential to use what is to create what can be in ourselves, our families, our organizations, our society...our world.

It is your ability, my ability, our ability to cleave to the universal values, express the humanity and moral courage that is our greatest hope for the future. **Courage that starts with service above self, with the desire to move from me to WE.** Power that grows with the empathy and human connection we build when show kindness to a stranger, reach out and help a colleague or friend, mentor or share knowledge. Leadership that grows when we focus not on what we can get, but rather on what we can contribute. Humanity that is expressed in learning to treat our neighbors, our brothers and sisters as ourselves. Happiness that is found in caring, sharing and contributing.

In a world of increasing complexity it is the simple things that often elude us. It is time to get simple and clear with the importance of tying a knot around our values, courage, integrity; for they are the greatest riches we have. Love is the truth, universal values are the motor, and human passion, purpose and potential are the engine that can drive us to an evolution of self, and of others that will take us into the age of innovation – an age of extraordinary possibilities; or push us into an abyss of fear, despair, destruction, aggression and chaos.

Our greatest hope lies in a new balance of independence and interdependence that will take us forward together. A new path that is difficult, but worthwhile. A path that requires courage and conviction. A path that is oft forgotten, and

begs to be remembered. A path of redemption and renewal. A path of human beings being better not simply doing faster than ever before. A path of faith, hope, courage, humanity and integrity that can change one life, many lives and ultimately our world. A path that begins when we put down our emotional, political, social swords and replace them with the power of faith, hope, courage, integrity and humanity. A path we each carve each moment of the day with the power of our thoughts, feelings and actions.

Lofty thoughts or practical powerful insights? You decide. The greatest teacher we have is a human history that has been punctuated by the short term gain and long term pain of need, greed, ego and destruction. Our ability to shift and lead forward, our ability to acknowledge the faith, hope, courage, integrity and humanity that can take us forward is written on the walls of our lives, our workplaces, our organizations...our world.

Is it time to do an individual or organizational reset and refocus on what cannot be eradicated or eroded by change, challenges or complexity? Will you start to think the thoughts, and use the language that empowers your greatest hope and inspires others to do the same. Each thought is an opportunity to champion integrity, each thought is an opportunity to reset the automatic human negative default and refocus on that which can make us stronger, happier and more successful together. Carpe diem!

Written for my late father, Joseph Becker, my best friend, mentor and teacher. A great soul whose light shines on.

More on empowering and engaging our greatest hope? YOU betcha! Lots of great links on 3Q personal development, leadership development and organizational development!

Personal Development

Turn Negativity Around: Three Simple, Powerful, Purposeful

Ways to Reset the Internal GPS

The Empowerment Compendium

The Secret to Personal Development and Growth

The Happiness Compendium

Success Equals the Reach and Resonance of the Human Heart

Leadership Development

From Now to How: Building Social, Virtual and Cross Generational Leadership

Disrupt the Status Quo: Make the Critical Shift Forward

Women and Leadership: 10 Powerful Steps Forward for Women and Men

The Leadership Compendium: Leading in the face of change, challenges, complexity

Rising to the Challenge Before Us: Leading Forward

Organizational Development

The Thriving Organization-10 Powerful Steps Out of Jurassic Park

The Individual and Organizational Imperative for 3Q Leadership Development

From Now to How: Building Social, Virtual and Cross Generational Leadership

Winning the New War

Improving Your Corporate Culture by Adriana Girdler

More on 3Q Personal Development, Leadership Development and Organizational Development? You betcha. I go the distance for my clients face to face, by tel, skype and video conf.



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**Turn Negativity Around: 3
Simple-Practical-Powerful
Ways To Reset The Internal
GPS**

Turn Negativity Around: 3 Simple-Practical-Powerful Ways To Reset The Internal GPS (Including 13 Bonus Links)

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The mindset that took us forward in the past, will not lead us forward. We are living in a whole new world, a brave new world where the best and brightest among us are pioneers facing a new frontier of unprecedented change, challenges, complexity and opportunity. Best practices must be practices in the no, Skills development must focus on whole brain thinking, enhancing our ability to learn and relearn, building critical human strengths that drive all 3Qs ideation-

empathy-purpose/values.

Is it time to get out of the box? Turn negativity around? Become energized, empowered and solution focused? **Here Are Three Simple, Practical And Powerful Ways To Reset The Internal GPS!**

1. Delete: Delete an energy stealer or inertia builder that is undermining your ability to transform challenges into

solutions. Start right now by deleting one negative thought that is not taking you forward.

2. Reboot: Stop the blame game, let go of who did what, of who has what. Reboot a better perspective by letting go of one thought that is causing you more pain than gain. Let go, reboot and refocus on a positive goal and intention that takes you forward.

3. Upload: Take 2 minutes a day three times a day to be positive, to let go of any negative thoughts and beliefs.

Here is a simple but powerful exercise you can do almost anywhere. An exercise that will help you build greater mindfulness, enhanced focus, improved resilience, ideation.

Schedule your day with blank time, time between meetings, time between commitments where you can simply recharge.

Science has documented the powerful benefits of blank time to cognition, health.

Negativity is a box that traps our potential; escaping the negativity box is critical. The imperative to be relentlessly solution focused is written on the walls of our lives, organizations and society. Negativity traps us in pattern of thinking and feeling that can keep us stuck in ways we cannot even begin to imagine. We inherit negative beliefs, we are taught negative beliefs, we create negative beliefs, and sometimes we just pick up negative beliefs from the good opinion of others or the plethora of fear based negative news that surrounds us. Mirror neurons transmit our negative feelings to others and their feelings to us. We get stuck in a negative mindset which appeals to our reptilian brain, our most primal instincts, and clouds our ability to see opportunities, develop solutions and build an important bridge between what is and what can be.

Science now tells us that our brains are set to automatic negative; a default pattern from our days fighting predators in the cave. A default pattern we need to reset, as it will

not take us forward. Negativity that puts a lid on our greatest potential and erodes our sense of happiness and well-being. Negativity is an emotional virus that traps our potential, erodes our communication and collaboration, destroys our relationships and impacts our ability to find opportunities and solutions.

The imperative to reset the individual and organizational GPS is critical. Start now by taking three simple steps that can help you escape the negativity box. Delete-Reboot-Upload!

More on resetting the individual and organizational GPS? YOU Betcha!

Here are 13 bonus links on 3Q Personal, Leadership and Organizational Development:

Personal Development

The Empowerment Compendium

The Secret to Personal Development and Growth

From Victim to Victor

Disrupt the Status Quo: Using Strengths and Challenges to R-E-A-C-H and lead forward!

Leadership Development

Women and Leadership: Ten Critical Steps Forward for Women and Men

The Leadership Compendium | Leading Forward in the Face of Complexity and Change

Winning the Race With Five Hungry Wolves-Ten Steps

The New Leader

Organizational Development

The Thriving Organization-10 Powerful Steps Out of Jurassic Park

The Individual and Organizational Imperative for 3Q Leadership Development

From Now to How: Building Social, Virtual and Cross

Generational Leadership

Winning the New War

And... The Pause: A 2 minute way to recharge, refocus and repurpose

More on 3Q Personal Development, Leadership Development and Organizational Development? You betcha. I go the distance for my clients face to face, by tel, skype and video conf.



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Corporethics:

The

Implementation Process

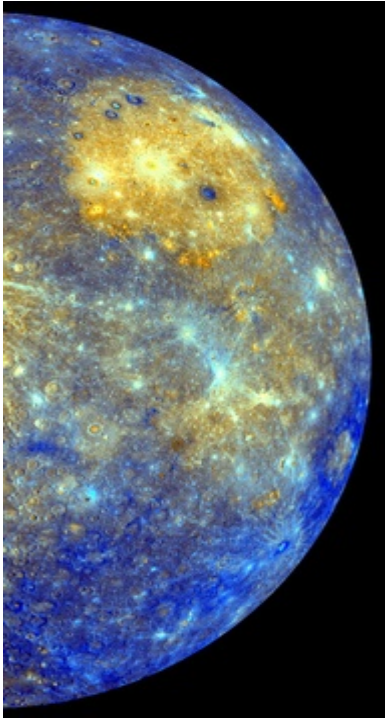
Corporethics: The Implementation Process Eight Basic Principles

A Guest Post By Pablo Fernandez, Biologist, Sustainability Consultant & Dr. Y. Yamashita, Business Ethics Scholar, Komazawa University, Japan

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I am honored to host the second article in a series of guest posts on Corporethics by Pablo Fernandez and Dr. Y Yamashita. The writing is on the walls of our lives, organizations and institutions; purpose = profit. We cannot lead forward without a baseline of “corporethics”, because to do so is to erode human potential, engagement, ideation, performance, innovation and business results from inside out.



When a company achieves good and solid relationships with society thanks to CSR programs, the impact over ethics institutionalization in business activities is direct. Those moral values initially established by the firm changes and new business conducts develop improved by Corporethics. Therefore, new ethical guidelines will correspond more properly to moral standards of a wide range of stakeholders involved in their business activities.

The most important step in Corporethics implementation process is to identify society's most relevant needs. The main reason is when companies seek to stay in good standing with their communities they must be acquainted with their realities to devise a compromise between stakeholders and private enterprise. This action often reflects social engagement and can be regarded as a quantifiable asset at the corporate level.

Nevertheless, this is not an easy task considering multi-factorial elements that interact invariably in every context and productive sector. Readapt business behavior conducts based on ethical precepts and sustainability concerns should be consolidated taking into account certain elements who

usually works as integrators. This approach aims to facilitate corporate guidelines making process and, at the same time, to strengthen relationship between firms and community. That's why Corporethics might improve organization's development throughout ethical values.

Thus, any procedure of adoption or implementation of Corporethics should take into consideration 8 basic principles:

- 1. Respect for Local Community Values:** Identify society's ethical values.
- 2. Definition of Management Philosophy:** Create a chart of values for organizations, including their own ethical values.
- 3. Code of Ethics:** Develop a comprehensive guide for ethical values throughout the organization.
- 4. Business Ethics-Policy Making:** Elaborate an Ethical Conduct Policy (ECP).
- 5. Ethical Policay Institutionalization:** Integrate ECP in CSR programs.
- 6. Incorporation of "Universal Values":** Incorporate universal values in management philosophy and ethics institutionalization.
- 7. Promote Social Responsibility:** Promote the adoption of sustainability principles and Corporethics throughout the supply chain organization.
- 8. Global Engagement:** Engage the organization with global initiatives (UN Global Compact principles promoted or other institutions).

According to these principles Corporethics might play an important role as a sustainability support tool in the future.

About The Authors:



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Advisory for CSR, strategy and project design and environmental outreach to businesses, foundations and public or private organizations.

(He has collaborated with organizations in countries such as Argentina, Costa Rica, Nicaragua, India and France.) in Paris, Mendoza, Santiago World. <http://practicasdeldesarrollo.blogspot.com>



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**More on Corporethics by Pablo Fernandez and Dr. Yamashita?
You Betcha!**

Lead Forward with Corporethics

More on CSR and Business for the Good? YOU Betcha!

The Individual And Organizational Imperative To Do Good In The World

Goodness To Greatness Leadership: 7 Steps From Me To WE

What Does Leadership Really Mean?

Our Greatest Hope

The Thriving Organization: Ten Power Steps Out Of Jurassic Park

An Argument For Purpose Driven Business by Carol Cone and Jackie Murphy, Edelman

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